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TUESDAY, JUNE 23, 1998

\$2 Daily

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KING OF KINGS TO AUSTRALIA It has been announced that recently retired G1 Sagitta 2000 Guineas winner **King of Kings (Ire)** (Sadler's Wells) will begin his stud career at Coolmore Stud's operation in New South Wales, Australia, later this year. No decision has yet been made regarding where he will stand in the Northern Hemisphere in 1999. No Australian fee has been announced for the three-year-old, who retired with five wins, including the G1 National S. in Ireland as a juvenile, from seven lifetime starts. On his last start he finished last of 16 in the G1 Vodafone Epsom Derby June 6, after which he was found to be lame with a recurrence of the knee injuries originally suffered last year. He was subsequently retired on veterinary advice.

142-1 SHOT POSITIVE FOR CLENBUTEROL **Emperor Ruckus** (Bold Ruckus), who paid \$286.40 after winning the fourth race, his turf debut, at Churchill Downs May 21, has tested positive for the prohibited drug Clenbuterol and been disqualified. According to the *Daily Racing Form*, no action will be taken against the colt's trainer, Eduardo Caramori, but there will be a hearing to determine if his veterinarian, Dr. Ruel Cowles II, who supervised the horse's treatment, will be held responsible. Clenbuterol is a bronchodilator which has caused a rash of positive tests across the country since being legalized for use in horses by the Federal Drug Administration May 11. There has been controversy surrounding the proper pre-race withdrawal time for the medication, which is used to treat respiratory infections. In Canada, where the drug has been legal for years, the accepted withdrawal time before a race is 72 hours, but due to more sensitive testing which was recently introduced in the U.S., the withdrawal time may be up to 13 days. Testing practices were modified because authorities had been told "unscrupulous horsemen" had found a way to beat the old test, administering a low dose of Clenbuterol in conjunction with Lasix on race day, according to Frank Zanzuccki, executive director of the New Jersey Racing Commission. "The modified procedure allows chemists to detect the drug even when it is used in this fashion," he said. The procedure cannot differentiate between a trainer who is trying to get around race-day drug testing, and one who used the medication properly but did not discontinue its use soon enough before a race. In either case, the presence of the medication in a horse's urine sample on race day is a violation.

Sunday, The Curragh, Ireland

BUDWEISER IRISH DERBY-G1, 3yo, 1 1/2mT

Jockey Walter Swinburn, fresh from his three wins at last week's Royal Ascot meeting, will replace the suspended Michael Kinane on Michael Tabor's **Saratoga Springs** (El Gran Senor) in Sunday's G1 Budweiser Irish Derby over a mile and a half at The Curragh. The Aidan O'Brien-trained colt, winner of the G1 Racing Post Trophy as a juvenile, won the G2 Grosvenor Casinos Dante S. at York in May, finished fourth in the G1 Prix du Jockey Club (French Derby) at Chantilly May 31 and was then unplaced in the G1 Vodafone Epsom Derby June 6.

Sheikh Mohammed Obaid al Maktoum will pay the \$106,097 to supplement his G1 Vodafone Epsom Derby winner **High-Rise (Ire)** (High Estate {Ire}) for the Irish Derby at today's entry stage.

Godolphin's stable jockey, Frankie Dettori, who was leading rider at last week's four-day Royal Ascot meeting with seven winners, will ride Epsom Derby runner-up **City Honours** (Darshaan {GB}) at The Curragh, replacing John Reid, who was on board the colt at Epsom.

STAKES CLOSINGS

TOMORROW, WEDNESDAY, JUNE 24:

- 7-1 \$85/65,000 Lt. **Governors' Breeders' Cup-GIIC**, Hst, 3yo/up, 9f (\$300)
- 7-4 \$300,000 **Beverly Hills H.-GI**, Hol, 3yo/up, f/m, 10fT (\$300)
- 7-4 \$200,000 **Lone Star Park H., LS**, 3yo/up, 8.5f (\$0)
- 7-4 \$150,000 **USA, LS**, 3yo, 8.5fT (\$0)
- 7-4 \$150,000 **American H.-GI**, Hol, 3yo/up, 9fT (\$100)
- 7-5 \$150,000 **Walmac Lone Star Oaks, LS**, 3yo, f, 8.5fT (\$0)
- 7-12 \$100,000 **Dance Smartly-GIC**, Wo, 3yo/up, f/m, 9fT (\$100)



INSIDE

WEEKEND PREVIEW	p1
NEWS CONTINUED	p2
RACING REPORTS	p2-3
NTRA Q&A cont.	p5
TOTAL PAGES	5

**News cont.****DATE CHANGE FOR BARRETT'S MARCH SALE**

The dates for next year's Barretts March Sale of Selected Two-Year-Olds in Training have been moved two weeks later in the month. Sales sessions will be conducted March 16 and 17, 1999, with training previews March 8 and 15. According to Barretts President and General Manager Jerry McMahan, "The new dates will work well in the national two-year-old in training sales calendar in that Fasig-Tipton will be two weeks ahead of us and OBS will follow two weeks later." March sales nominations close Friday, October 30.

FAIR GROUNDS UNVEILS 1998-99 STAKES

SCHEDULE Fair Grounds has announced a stakes program for its 1998-99 season which will offer 56 Thoroughbred stakes and five Quarter Horse stakes worth nearly \$6 million in purses. Highlighting the schedule will be the Spring Festival of Racing, which includes the \$500,000 GIII New Orleans H. for older horses at 1 1/8 miles March 7, \$300,000 GIII Fair Grounds Oaks at 1 1/16 miles March 13, \$500,000 GIII Louisiana Derby at 1 1/16 miles March 14 and \$500,000 Explosive Bid H. for older horses at 1 1/8 miles on the grass March 28. The eighth Louisiana Champions Day, featuring 10 stakes for Louisiana-breds worth a total of \$1 million, will be held December 12. The Fair Grounds meet opens Thanksgiving Day, Thursday, November 26, and runs through March 29, 1999.

◆ EAST ◆

Yesterday's Results:

7th-DEL, \$33,500, Alw, Opt. Clm. (\$40-35,000), 3yo/up, abt. 1 1/16mT, 1:42 3/5, fm.

JOHN'S CALL (g, 7, Lord At War {Arg}--Calling Guest, by Be My Guest), a part-time steeplechaser, hadn't won a race since taking a Saratoga allowance event on the flat August 6, 1995 before coming back after an eight-month absence to capture a Pimlico allowance June 7. Looking to make it two in a row, the lightly raced veteran staged a strong late rally that carried him 1 1/2 lengths clear at the finish as the 2-1 favorite. Lifetime Record: SP-steeplechase, 15-7-6-0, \$155,800. O-Trillum Stable. B-Wimborne Farm (Ky). T-T H Voss.

A # will distinguish first-time stakes-winners, a @ will indicate first-time graded stakes-winners, a + will denote winners who are first-time starters, an (S) will be used for state-bred races, a (C) will be used for maiden-claiming races and an (R) will be used for other restricted races.

4th-DEL, \$24,600, Msw, 3yo/up, f/m, 5f, :58 1/5, fm. + **WARBLE** (f, 4, Oh Say--Ba Bish, by King's Bishop), making her belated debut as the 6-5 favorite, sat just off the pace to the stretch, but kicked it into gear when it counted to break her maiden by a half-length. The winner is a full-sister to Verbal Volley, MSW, \$221,231; and Oh Nonsense, MSW, \$123,454. Lifetime Record: 1-1-0-0, \$14,400.

O/B/T-Jonathan Sheppard (Pa).

1st-DEL, \$24,000, Msw, 2yo, f, 5f, :58 4/5, ft. + **DEAREST DREAM** (f, 2, Carnivalay--La Deputay, by Deputy Minister), the 3-5 favorite in her debut for trainer Ben Perkins, who had won with 20 of his 39 starts at Delaware this year coming into this race, lived up to those odds in a front-running 11-length romp. The winner was a \$65,000 FTMSEP yearling. Lifetime Record: 1-1-0-0, \$14,400.

O-New Farm. B-Hi Rock Stable (Va). T-Benjamin W Perkins.

Local News: Calder Race Course

Vivace (Shot Gun Scott), a graded-stakes winner of \$869,023 who has been out of action since running third in the GIII First Lady H. at Gulfstream Park January 14, breezed a half-mile in :50 3/5 Monday. It was her second work since being sidelined by foot problems. "She's coming along pretty quick," said trainer Cam Gambolati. "She was on the farm (in Texas) for a good while getting over problems with her feet, but she must have run around the fields there pretty good, because she didn't lose that much fitness. She's a ways (from a race) yet, but could come back sooner than expected."

◆ FOREIGN ◆

Japanese Stakes Result:

NARUO KINEN-G2-Jpn, \$889,834, Hanshin Racecourse, Japan, 6-21, 3yo/up, 10fT, 2:03.6, sf.

1--**SUNRISE FLAG (JPN)**, 126, c, 4, Real Shadai--Heian Dame (Jpn), by Tosho Boy (Jpn). O-Matsuoka; B-Yanagawa Bokujo; T-Isao Yasuda; J-Yasuhiko Yasuda; \$468,594. Lifetime Record: 20-4-3-0.

2--**Air Groove (Jpn)**, 126, m, 5, Tony Bin (Ire)--Dyna Carle (Jpn), by Northern Taste. O-Lucky Field Co. Ltd; B-Shadai Farm; \$189,503.

3--**Annus Mirabilis (Fr)**, 128, h, 6, Warning (GB)--Anna Petrovna (Fr), by Wassl. O-Godolphin Management Co. Ltd.; B-Darley Stud Management; \$116,381.

Margins: 3, 1 1/2, 1 1/2. Odds: 47.40, 1.30, 6.60.

Naruo Kinen cont. p3

GAINESWAY

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**Naruo Kinen cont.**

Sunrise Flag (Jpn), coming off a second-place outing in the May 16 Shimogamo S., settled into 12th in the 14-horse field, split rivals at the top of the stretch and overtook Japan's 1997 Horse of the Year Air Groove (Jpn) to draw clear late. "I could tell he was very determined today," said winning rider Yasuhiko Yasuda. "He rated nicely and showed a brilliant turn of foot when I asked him to run." Favored Air Groove (Jpn) couldn't find her best stride over the soft turf.

AMERICAN-BRED WINNERS IN JAPAN:

Zenno Birdie, c, 3, **Clever Trick**--Demure Miss, by Cyane. Hanshin, 6-20, plate race, 9f (dirt). Lifetime Record: 4-2-1-1, \$126,892. O-Shinobu Ohsako; B-Glencrest Farm; T-Isami Obara. *1/2 to Wind Flyer (Full Pocket), MSW, \$212,926. **\$25,000 yrl '96 KEESEP; \$200,000 2yo '97 BESMAR. ***Was off four months after winning his January debut and returned to the races with third and second-place outings May 2 and May 17. The colt took over nearing the stretch and scored by 1 3/4 lengths.

Rise Kiss, f, 3, **Dayjur**--Take Lady Anne (GISP), by Queen City Lad. Fukushima, 6-21, plate race, 5f (dirt). Lifetime Record: 4-2-0-0, \$98,774. O-Ikebata Inc.; B-John B. Crook; T-Kiyoshi Hagiwara. *1/2 to Bold Lady Anne (Bold Josh), MSW, \$253,820; Salt Lake (Deputy Minister), GISW, \$538,798. **\$80,000 yrl '96 KEESEP; \$150,000 2yo '97 KEEAPR. ***Won her debut in February before a 10th-place outing in the G3 Flower Cup March 21 and a fifth in a lower plate race April 18 last time out. She ran wire-to-wire for a 2 1/2-length win. "Five furlongs seems to be her best trip," commented winning rider Yoshitomi Shibata.

Makoto Shingeki, h, 5, **Alwuhush**--Caromine (SW), by Caro (Ire). Hanshin, 6-21, plate race, 12 1/2fT. Lifetime Record: 22-3-3-1, \$257,030. O-Akira Makabe; B-Green Willow Farms; T-Toshimasa Hashimoto. *\$45,000 yrl '94 KEESEP; \$115,000 2yo '95 KEEAPR.

Sugino Gulch, g, 5, **Gulch**--Bennington Flag, by Hoist the Flag. Hakodate, 6-20, Komaba S., 5f (dirt). Lifetime Record: 8-4-1-0, \$278,947. O-Mie Sugiyama; B-Duncan Alexander; T-Yoshihiko Ishige. *\$95,000 yrl '94 KEESEP; \$310,000 2yo '95 BESMAR. **Recovered from an awkward beginning to press the pace and inched in front nearing the wire for a neck win in track record time of :58.9.

European Stakes Results:

LA COUPE DE MARSEILLE, \$40,191, Salon de Provence, France, 6-22, 3yo, 1 1/4mT, 2:04, gd.

1--**#RESTING (FR)**, 123, c, 3, **Bering (GB)**--Restrained (MSW-Fr, \$160,485), by Robellino. O-J-C Seroul; B-J-C Roguet; T-P Bary; J-S Guillot; \$21,770

2--**Heart Has Wings (Ire)**, 123, c, 3 **Arazi--J'Ai Deux Amours (Fr)**, by Top Ville (Ire). \$7,368.

3--**Tres Strict**, 123, c, 3, **Irish River (Fr)**--Strictly Raised, by Raise a Native. \$5,526.

Margins: 3, 1 1/2, 2.

GROSSER PREIS DER MITTELSTANDSVEREINIGUNG DAHLWITZ-HOPPEGARTEN, \$28,645, Hoppegarten, Germany, 6-20, 3yo, c/g, 1 1/4mT, 2:06.20, gd/sf.

1--**#NATIONAL ACADEMY (GER)**, 128, c, 3, **Royal Academy--Narola (Ger)**, by Nebos (Ger). O/B-Dr C Berglar; T-Haro Remmert; J-K Woodburn; \$16,850.

2--**Pavarotti (Ger)**, 128, c, 3, **Dashing Blade (GB)**--Prairie Bar (Ger), by Ballymore (Ire). \$6,740

3--**Ransom's Handsome**, 128, c, 3, **Red Ransom--Best Of My Love**, by Best Turn. (\$50,000 wnlg '95 KEENOV; \$75,000 yrlg '96 KEESEP). \$3,370.

Margins: 5, HD, HD.

AMERICAN-BRED WINNER IN ENGLAND:

Good Hand, g, 12, **Northjet (Ire)**--Ribonette, by Ribot (GB). Nottingham, 6-22, Harland Simon Claiming S., 4yo/up, 16f 9ydsT, \$3,913 to winner. O-Uncle Jack's Pub; B-Tauner Dunlap Jr & Breton C Jones; T-Steve Kettlewell. *1/2 to Bar Dexter (True Knight), MGSW, \$385,303; Mi Selecto (Explodent), MGISW, \$1,475,762. **\$40,000 yrlg '87 KEESEP.

◆ SO. CALIFORNIA ◆

Local News: Hollywood Park

Stakes-winner **Sonja's Faith** (Sharp Victor), fourth in the GI Gamely Breeders' Cup H. June 7, worked five furlongs in :59 3/5 Monday. She makes her next start in Saturday's GI Vanity H.

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July 20-21 Selected Yearling Sale



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EDITION

ALLOWANCE RESULTS:

8th-DEL, \$32,300, Opt. Clm. (\$40-35,000), 3yo/up, f/m, 6f, 1:10 1/5, ft.

DOVER SNOW (f, 4, Purple Comet--Snow Person, by Double Hitch) Lifetime Record: MSP, 17-5-4-2, \$121,400. O-Bruno Schickedanz. B-Redmond C S Finney (Md). T-A Iwinski.

8th-SPT, \$30,000, (S), 3yo/up, f/m, 6f, 1:12 1/5, ft.

ELEGANT PLUS (m, 5, Exuberant--Pannie's Sister, by Pan Dancer) Lifetime Record: 28-5-3-3, \$80,235. O-Diamond Racing Inc & Scandurro D. B-Gordon W. Bredeson (IL). T-Lisa C F Gabriel.

6th-SPT, \$30,000, 3yo/up, f/m, 1m, 1:40 1/5, ft.

SYNERGY (f, 3, Corporate Report--Genie's Tune, by The Minstrel) Lifetime Record: 13-3-2-1, \$47,230. O-Patricia N Lenihan. B-R. Alex Rankin & Richard Lenihan (KY). T-Charles J Vinci.

3rd-SPT, \$29,000, 3&4yo, 6f, 1:11 2/5, ft.

HE BE IRISH (c, 3, Irish Open--Shebacovitch {SP}, by Fast Prospect) Lifetime Record: 6-2-0-2, \$38,720. O-Edward O Beyers III. B-Edward O. Beyers III (Ky). T-Kim Hammond.

5th-DEL, \$28,300, 3yo/up, f/m, 1 1/16m, 1:46 2/5, ft.

LEAD ME ON (m, 5, Quadratic--Open Door, by Cannonade) Lifetime Record: 35-7-4-4, \$100,475. O-Terry D Lovelace. B-Mcginnes C.R. Mr. & Mrs. (MD). T-Bessie S Gruwell.

7th-PHA, \$28,000, 3yo/up, 6f, 1:08 3/5, ft.

POWER BY FAR (c, 3, Power of Mind--Farrah Foxet, by T. V. Commercial) Lifetime Record: 9-4-3-1, \$81,370. O/B-Barbara Geraghty (PA). T-Anthony Correnti.

6th-DEL, \$26,600, 3yo, f, a1m70yd, 1:43, ft.

LET ME PASS SIR (f, 3, Sir Leon--Pass My Budget, by Forward Charger) Lifetime Record: 18-4-2-4, \$43,711. O-High End Racing Stable Inc. B-Harold Rose (FL). T-Anthony Pecoraro.

10th-CRC, \$21,200, 3yo/up, 6f, 1:11 4/5, ft.

WEST FORTY (c, 3, Copelan--Precise Vision, by Visualizer) Lifetime Record: 9-3-1-0, \$48,870. O-Barbara Cesare. B-Fred W. Hooper (FL). T-William Cesare. *Full to Insight to Cope, MSW & MGSP, \$264,714.

5th-CRC, \$20,000, 3yo/up, f/m, 7 1/2fT, 1:29 4/5, fm.

STAGE PASS (f, 3, Pass the Line--Stage Door Mollie, by Stage Door Johnny) Lifetime Record: 7-2-1-0, \$22,855. O-Stan I Gold & Ethel Imprescia. B-Stanley M. Ersoff (FL). T-James Hatchett.

MAIDEN WINNERS:

+ **Dearest Dream, f, 2, Carnivalay--La Deputay, by Deputy Minister.** DEL, 6-22, 5f, :58 4/5. B-Hi-Rock Stable (Va). *\$65,000 yrl '97 FTMSEP.

+ **Timely Turquoise, c, 2, Native Tactics--Timely Tai, by Timely Albert.** CRC, (C), 6-22, 5f, 1:01 1/5. B-Hart Farm, Inc (Fl). *\$8,000 2yo 1998 OBSAPR.

Mi Afleet, f, 3, Afleet--Exquisite Taste, by What Luck. SPT, (S), 6-22, 6f, 1:13. B-Lucero Judy (Il). *\$35,000 yrl '96 KEESEP. **1/2 to Excess Energy (Lord Avie), MSW, \$127,923.

Janes One, c, 3, Cleone--Cynthia Jane, by The Bart. CRC, 6-22, 1m, 1:43 1/5. B-Hillier Joseph F (Fl). *\$1,200 yrl '96 OBSAUG; \$2,700 yrl '96 OBSJAN.

Farm House, c, 3, Play Fellow--Bungalow (MGSW, \$850,141), by Lord Avie. SPT, 6-22, (S), 1m, 1:41. B-Vanier Harvey L Mr & Mrs (Il).

Cheat Not, c, 3, Sunshine Forever--Sweet Cheat, by Dr. Fager. RKM, 6-22, 1 1/16mT, 1:45 4/5. B-Bates Ted B (Ky). *\$10,000 yrl '96 FTKJUL. **1/2 to Imperial Ridge (Imperial Falcon), GISP, \$305,116.

Delta Missy, f, 4, Green Forest--Sister Sal, by Delta Judge. CRC, 6-22, 1 1/8mT, 1:50 3/5. B-Glazer Betty (Fl). *\$4,800 wlng '94 OBSOCT; \$7,500 2yo 1996 FTKAPR. **1/2 to Presidential (Vice Regent), SW, \$195,677.

+ **Warble, f, 4, Oh Say--Ba Bish, by King's Bishop.** DEL, 6-22, a5fT, :58 1/5. B-Sheppard Jonathan E (Pa). *Full to Verbal Volley, MSW, \$221,231; Oh Nonsense, MSW, \$123,454.

Our summer sale consignments include full or half-siblings to:

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| A filly Triple Crown winner | 2 champions | 4 millionaires |
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Recent graduates include DR FONG, sold by Taylor Made at the 1996 Keeneland July sale, winner of the St. James's Palace S.-G1 at Royal Ascot June 16.



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WRITERS UP

Recently, the National Thoroughbred Racing Association announced its senior management team. Named as senior vice presidents were Greg Avioli, business affairs; Basil DeVito Jr., television and sponsorship; Rick Baedeker, marketing; and Nick Nicholson, executive director.

The following Q-and-A with Rick Baedeker is one of a continuing series the TDN is conducting with the new NTRA management. Until recently the Vice President, Marketing and Public Relations for Hollywood Park, Baedeker will relocate to the NTRA's Manhattan offices, scheduled to open July 1.

Q: Why has racing had a hard time marketing its product until now?

A: Racing has been just too dissected and has been unable to promote its brand. Regardless of individual tracks' best intentions and efforts, it has been literally impossible to accomplish alone. It's analogous to Toyota relying upon its individual dealers to create and place advertising with no common branded message. Practically speaking, what that means is racetracks have had to do retail advertising, promoting business on a specific day (with) caps and T-shirts. As a result, we've slipped off the charts.

Q: Where has racing succeeded?

A: Even without this important brand-building effort, racing has not only survived, but up until the last 10 years or so, it thrived. Market forces have changed that and forced us to react, but it's important to keep the perspective that problems need to be looked at in the context of our history. I guess what that means is this is a great product. We saw it at its best on Belmont Stakes day. We now have a vehicle to get that message to many millions of Americans who aren't exposed to it.

Q: What is the biggest issue the NTRA will address?

A: Let's keep in mind that there are a lot of issues that need to be addressed and they will be. One which needs to be dealt with is the awareness of Thoroughbred racing in the individual mind of the consumer. We now have a national advertising campaign and it's too soon to know the effectiveness, but before long we'll have some hard data that will show whether we've moved the needle. I think the process is going to take some time and it can't work if we don't give it some time, but I'm encouraged so far. The Chilton poll has shown that in racing markets from March to April the awareness of the NTRA slogan increased from 11 to 19 percent and that's what this advertising is specifically designed to do.

Q: The Triple Crown tracks and participants seemed to work hard to publicize that slogan. Have all the tracks been supportive?

A: Churchill absolutely over achieved at every turn and kind of set the standard. The support has been incredible almost without exception. Our ad agency gets dozens of calls per week from tracks wanting to know what they can do. That part has been very encouraging.

Q: Describe the NTRA's marketing strategy.

A: In addition to the advertising, the next key component is increased exposure of our best races. Negotiations are continuing with the networks to get racing back on the air and the negotiations are going well.

Q: What is the biggest problem racing faces?

A: I would say the intimidation factor of fans. We've got to make the game more inviting for new fans. The *Sports Illustrated* insert (the NTRA distributed a racing primer in *SI*) was a good example. There are people who will say (the insert) doesn't go far enough. The fact is, it isn't designed to be a reference book, but an easy introduction to the sport. There's an example of rethinking how we present ourselves. There is another component to the fan education and that is improving customer service at the racetrack. We will bring our expertise to individual tracks to help them design programs. We understand it's going to take some time to teach the old dogs new tricks, but we've got time.

Q: What is your biggest challenge in this new position?

A: There are so many challenges that it's tough to isolate one. I was going to say explaining to the industry why the advertising strategy is different than what they've seen over the past several years, but that's losing sight of the specific challenge, which is to get the message of Thoroughbred racing to our huge potential market.

Q: Why should America listen to that message?

A: There are so many reasons, but we are the only sport in America that has gaming attached to it. We are the only gaming in America that has sport attached to it. That makes us unique and we know that no sport can match the thrill of picking a winner. That sounds simple, but there's nothing like watching your horse take the lead at the top of the stretch; that's an adrenaline rush that other sports can't match and it's the very emotion that evokes the words 'go, baby, go.' I'm anxious to look back after a few years and analyze what we've accomplished because I don't think any of us realize the tremendous power we possess when we pull in the same direction.