



FEATURE PRESENTATION • Prix de l'Arc de Triomphe

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TREVE TO REMAIN IN TRAINING



Treve (Fr)
Michele MacDonald

Sunday's G1 Prix de l'Arc de Triomphe heroine **Treve (Fr)** (Motivator {GB}) will remain in training as a 4-year-old, and will target a repeat bid for the Longchamp showpiece, trainer Criquelette Head-Maarek revealed yesterday. "Treve ate up everything last night and hasn't lost any weight," reported Head-Maarek. "She won the race very easily. They pushed her to the outside, but when she came there in the false straight, I knew she was going to win. I know Thierry Jarnet's riding very well, I could see he had a lot of horse underneath him and when he let her go, they were never going to catch her. It's her turn of foot that is so unbelievable. When you look at the times, she ran the last 400 meters faster than the winner of the Prix de l'Abbaye and the Prix de la Foret, which is incredible after a long-distance race like the Arc. She will stay in training next season and I don't think we will run her again this year. If she does have one more run, it will be in Hong Kong as the Breeders' Cup is too close and the ground in Japan is always very hard. [Owner] Sheikh Joaan [bin Hamad Al Thani] bought her to win the Arc and she did it. Now we have to try to win it again next year. She will run in the spring and even though she stays the [12-furlong] distance well, she has so much pace she could easily run over 10 furlongs or even over a mile. She can do everything."



'SERIOUS BUYERS' IN PLACE AT TATTS

Under encouraging autumn sunshine, the sales grounds at Park Paddocks were alive with activity yesterday ahead of the eagerly anticipated Tattersalls October Sale, which starts in Newmarket today at noon. Sales companies the world over go to great lengths to attract buyers of all nationalities, and the team at Tattersalls can feel satisfied with its hard work in that regard, with at least three sheikhs strolling the stable yards yesterday along with buyers from major racing nations such as America, Japan, Hong Kong, Australia, South Africa, India, Canada, France and Germany. Brothers Sheikh Hamdan and Sheikh Mohammed Al Maktoum were both in attendance with their respective teams from Shadwell and Darley, as was Sheikh Fahad Al Thani with his principal inspection team of David Redvers, Hannah Wall and Peter Molony. Absent from Keeneland and Goffs but present at Tattersalls on Monday was Nicolas de Watrigant of the Mandore International agency, who is closely allied to Sheikh Joaan Al Thani, the owner of Sunday's scintillating G1 Prix de l'Arc de Triomphe winner Treve (Fr) (Motivator {GB}). **Cont. p3**



Benoit Jeffroy, Nicolas de Watrigant & Francis Graffard

THE ONLY SIRE IN NORTH AMERICA WITH 2 G1-WINNING 2YOS IN 2013.

2013 Leading Two-Year-Old Sires

Last Updated: October 7, 2013

#	Stallion	'13 Stud Fee/ Farm	G1SWrs	SWrs	SHs	Earnings
1	Harlan's Holiday Harlan, 1999	\$35,000 WinStar Farm LLC, Kentucky	1	4	8	\$1,231,347
2	Artie Schiller El Prado, 2001	\$10,000 WinStar Farm LLC, Kentucky	2	4	5	\$1,006,724
3	War Front Danzig, 2002	\$80,000 Claiborne Farm, Kentucky	-	3	5	\$890,771

Source: Blood-Horse.com



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BIG TWO-YEAR-OLD WEEKEND

#1

Juvenile Sire

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Two new Graded SWs, incl. undefeated Grey (G3) winner **AMI'S HOLIDAY** & Bourbon (G3) winner **POKER PLAYER**

THE ONLY SIRE IN NORTH AMERICA WITH
2 G1-WINNING 2YOS IN 2013.

#2

Juvenile Sire

ARTIE SCHILLER

Two new G1 Winners, incl. undefeated Alcibiades (G1) winner **MY CONQUESTADORY** & Breeders' Futurity (G1) winner **WE MISS ARTIE**

ARTIE SCHILLER
BELLAMY ROAD
BODEMEISTER
COLONEL JOHN
CONGRATS
DISTORTED HUMOR

DROSSELMAYER
GEMOLOGIST
HARLAN'S HOLIDAY
HOLD ME BACK
KODIAK KOWBOY
MAIMONIDES

Dream Big. Breed
WINSTAR

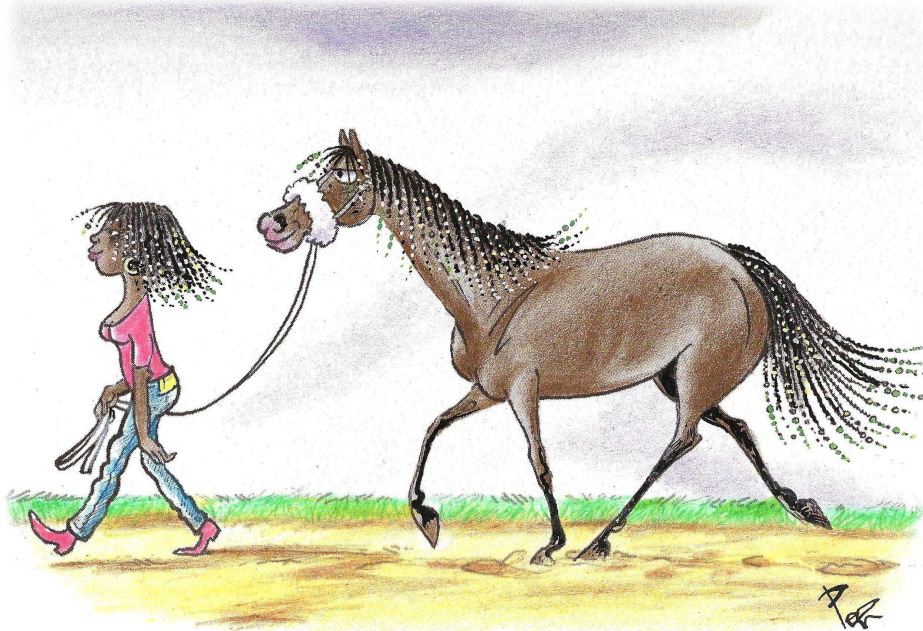
MORE THAN READY
PIONEEROF THE NILE
PURE PRIZE
SIDNEY'S CANDY
SPEIGHTSTOWN*
SPRING AT LAST

STREET HERO
SUPER SAVER
TAKE CHARGE INDY
TIZNOW*
U S RANGER

** Taylor Made / WinStar Venture
standing at WinStar*

In This Issue

PEB's TDN Sketch of the Week



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TDN Q & A With Carter Carnegie

Emma Berry sat down with Carter Carnegie, the International Executive for Great British Racing International, to get the scoop on his new role, as well as his outlook on British and International racing.

Coverage begins page 8

IFHA Conference Hot Topics

The creation of a series of “super Group 1 races” and the cessation of medication use were among topics discussed at Monday’s conference of the International Federation of Horseracing Authorities in Paris, France.

Coverage begins page 10

Caulfield's Take on Havana

This week, Andrew Caulfield takes a closer look at Havana (Dunkirk), winner of last Saturday’s GI Foxwoods Champagne S. at Belmont.

Begins page 18

TDN

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Cont. from p1

Also gearing up for action were Jehan Malherbe from South Africa, American buyers Marc Keller, Jon Kelly and Gatewood Bell, Canadian owner Jim Hill, plus representatives from several major Japanese operations. They include JS Company, Northern Farm, and Koji Maeda of North Hills, the owner-breeder of G2 Prix Niel winner and Arc fourth Kizuna (Jpn) (Deep Impact {Jpn}).

Fresh from spending €900,000 on top lot Kenhope (Fr) (Kendargent {Fr}) at Arqana's Arc Sale Saturday night, Cyrus Poonawalla, the Indian owner of Sunday's G1 Prix de la Foret runner-up (and last year's winner) Gordon Lord Byron (Ire) (Byron {GB}), is in Newmarket with his agent Gautam Kotwal. Other notable potential buyers in town include Dubaians Malih Al Basti and Khalifa Dasmal, plus Saleh Al Homaizi and Imad Al Sagar of Kuwait, who picked up three yearlings last week at Goffs through their advisor Tony Nerses.

Of course, no elite sale is complete without a sizeable presence from the Coolmore team. Fresh from making headlines at Goffs's Orby Sale with their purchase of



Lot 407

the €2.85-million colt by Montjeu (Ire) out of Finsceal Beo (Ire), then no doubt watching Galileo sire yet another Group 1 winner in the Bois de Boulogne yesterday, John Magnier and his son MV were busy with pre-sale inspections alongside their trainer and principal jockey, Aidan and

Joseph O'Brien. One horse who will have been on their list, and on the lists of all major buyers, is [lot 407](#), the Galileo colt out of Funsie (Fr) (Saumarez). If that sentence has a familiar ring, it's because a colt of the same breeding, named Hydrogen (GB), was last year's headline-maker when selling for 2.5 million guineas to Sheikh Fahad. Following an early-season setback, we're yet to see Hydrogen, who is in training with Peter Chapple-Hyam, on the track. He does, however, hold an entry for the G1 Racing Post Trophy on October 26, a race won by his very close relation Authorized (Ire) (Monteju {Ire}) in 2006 en route to Classic success the following year. Hydrogen's year-younger brother, who is being sold by his breeder Paul Makin through The Castlebridge Consignment, has received warm reviews from plenty of viewers and his appearance in the ring on Thursday will guarantee a packed auditorium.

Just 10 lots into Thursday's session sells a filly ([lot 352](#)) who received the kind of update vendors dream about when her half-sister Chriselliam (Ire) (Ifraaj {Ire}) won the G1 Fillies' Mile at Ascot Sept. 27. Ballylinch Stud bred Chriselliam and sold her for 40,000gns during Book 2 of last year's October Sale, and this time around they offer her half-sister by their young dual Classic-winning sire Lope De Vega (Ire).

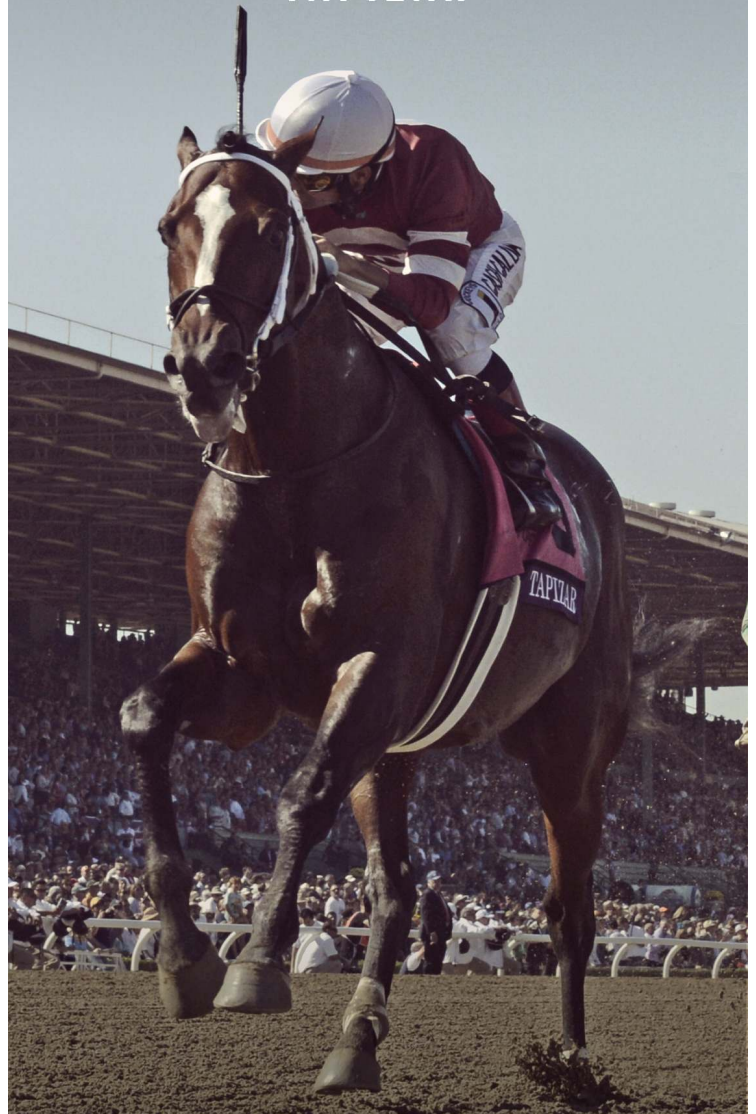
"She's a lovely filly and we're really pleased with her," said Ballylinch Stud Manager John O'Connor. "We've had plenty of people come to look at her."

TAPIT

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Tatts cont.

Ballylinch has already enjoyed some decent results this season, most notably through the sale of a €1-million Dubawi (Ire) half-brother to Nahoodh (Ire) at Arqana in August, and they have 10 yearlings to sell in Book 1.

Oasis Dream (GB) is well established as one of the best sires in Europe, and siring the winners of both Tattersalls Millions races at Newmarket on Saturday gave his profile an extra boost ahead of Book 1. Nine colts and six fillies by the Juddmonte stallion are set to go under the hammer this week, with one of the most interesting among them being the first foal out of Lord and Lady Lloyd-Webber's multiple Group 1 winner Dar Re Mi (GB) (Singspiel {Ire}), who sells just two lots after Chriselliam's half-sister as **lot 354**. The bay colt took proceedings very much in his stride on Monday as he



Lot 354

stood calmly allowing onlookers to admire him. His handler Clive Stratton gave him the thumbs-up, reporting that he's been "as good as gold" in the build-up to the sale. He's not the only potential star by Oasis Dream in the Watership Down Stud draft, however, as they also offer--on behalf of Trevor and Libby Harris of Lordship Stud--a colt out of their Oaks winner Love Divine (GB) ([lot 506](#)). The daughter of Diesis has not only proved herself on the track, but also in the paddocks, as she is the dam of St Leger winner and promising young sire Sixties Icon (GB) (Galileo {Ire}).

Jimmy George, Marketing Director of Tattersalls, is understandably looking forward to the start of his company's flagship sale. "Last year's sale was extraordinary and one has to be mindful that it's a hard act to follow," he said. "Having said that, there's a high-class bunch of yearlings on offer this week and we're certainly very encouraged by the level of activity at Park Paddocks this weekend--we have a smart group of horses and there's a serious team of buyers in place."

--Stories and Photos by Emma Berry

DAY 1 OUTS

17, 33, 45, 65, 70, 90, 106, 127, 133, 134, 161, 169

SEPTEMBER SALE GRADUATES SWEEP FALL STARS JUVENILE G1S!

MY CONQUESTADORY,
Darley Alcibiades (G1)

WE MISS ARTIE,
Dixiana Breeders' Futurity (G1)

It was a star-studded homecoming for 2012 September Graduates with MY CONQUESTADORY taking the Darley Alcibiades (G1) and WE MISS ARTIE winning the Dixiana Breeders' Futurity (G1).

Keeneland's September Sale has produced 34 Grade/Group 1 winners in 2013 alone.

Congratulations to all the connections.

KEENELAND

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TDN TODAY

Headline News..... 20 pages



Hip Happenings

HIP HAPPENINGS—TATTS OCTOBER BOOK 1

DAY 1

67, c, Sea the Stars (Ire)--Out West, by Gone West
Consigned by Voute Sales Ltd (Agent)

This stand-out on pedigree is by a Derby winner and a half-brother to another in Motivator, whose reputation at stud took a major leap forward on Sunday courtesy of the brilliant Arc heroine Treve. Out West has also produced the 2008 G2 Hardwicke S. winner Macarthur (GB) (Montjeu {Ire}) and a Listed winner in Imperial Star (Ire) (Fantastic Light).

87, f, Dubawi (Ire)--Politesse (GB), by Baratheia (Ire)
Consigned by Barronstown Stud

Dubawi's star continues in the ascendant and this is a filly who is certain to attract close inspection as a half-sister to the 2009 G1 Prix Maurice de Gheest winner King's Apostle (GB) (King's Best). A descendant of the G1 Cheveley Park S.-winning mother and daughter Embassy (GB) (Cadeaux Genereux {GB}) and Pass the Peace (Ire) (Alzao), the May-foaled bay's half-sister Floating Along (Ire) (Oasis Dream {GB}) fetched 400,000gns as a yearling.

135, f, Galileo (Ire)--Secret Garden, by Danehill
Consigned by Voute Sales Ltd (Agent)

This May-foaled bay's full-sister Dazzling (Ire) sold for 925,000gns last year and has already won at The Curragh after the publication of the catalogue. Her other full-sibling is the 2011 G1 Irish 2,000 Guineas hero and sire Roderic O'Connor (Ire).

144, c, Galileo (Ire)--Shastye (Ire), by Danehill
Consigned by Newsells Park Stud Ltd

Representing the powerful cross that produced the great Frankel (GB), this February-foaled bay is a full-brother to this year's G1 Epsom Oaks and G1 Preis der Diana runner-up and G1 Yorkshire Oaks third Secret Gesture (GB). This is the esteemed Lagardere family of the sires Sagamix (Fr), Sagacity (Fr) and Sageburg (Ire), which goes on and on producing high-class runners, including last year's G1 Prix Saint-Alary heroine Sagawara (GB) (Shamardal).

145, c, Henrythenavigator--Shermeen (Ire), by Desert Style (Ire)
Consigned by Ballylinch Stud (Agent)

This May-foaled bay's full-brother Sudirman became the second winner of the G1 Phoenix S. for his sire from two crops in August, having also captured the G2 Railway S., and was later second in the G1 Vincent O'Brien National S. This speedy family also features the high-class Dandy Man (Ire), who now stands at Ballyhane Stud.

BADGE OF SILVER

SILVER DEPUTY — SILVEROO

SILVER TAKES GI GOLD



Anne M. Eberhardt Photography

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TDN BEST BETS

Recommendations for Dining In and Around Newmarket

ADRIAN BEAUMONT, Director of Racecourse Services,
International Racing Bureau

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<http://www.thethreeblackbirdswoodditton.co.uk/>
(+44) 1638 731100

THAI STREET CAFE

26 High Street
Newmarket
<http://www.thaistreetcafe.co.uk>
(+44) 1638 674123

WILDWOOD

29 High Street
Newmarket
<http://www.wildwoodrestaurants.co.uk>
(+44) 1638 667584

PIZZA EXPRESS

75 High Street
Newmarket
www.pizzaexpress.com
(+44) 1638 664646

If you're entertaining visitors from overseas, it is well worth taking them to The Three Blackbirds in Woodditton, a very easy three-mile drive from the sales. Get them to stand outside this wonderful hostelry and take in the fact it dates back to 1642--predating the Declaration of Independence by a hundred years! You'll find oak beams, log fires and good value traditional British cuisine--fish and chips come particularly recommended!

I often get told "there is nowhere to eat around here," but then I can point out brilliant spots like Thai Street Cafe, Sangdao (see below), and Wildwood--a new burger place--on our doorstep, not to mention Pizza Express (always the back bar for racing folk!). The Fountain is the most popular place in town

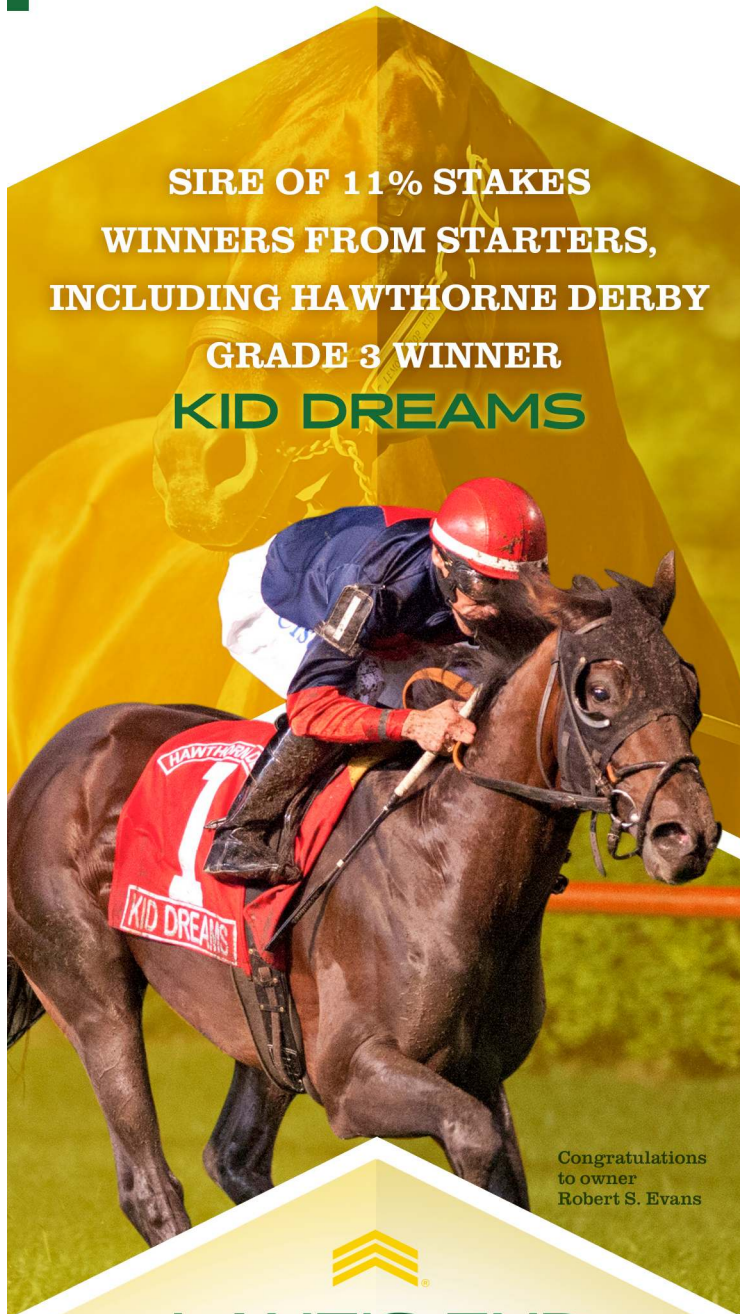
If you're invited to a "Sales Supper" at the Jockey Club Rooms, don't hesitate to take that option. These events are surprisingly casual, but you must be a guest of a Member of the Rooms. The surroundings are opulent and, as you'd expect, the food and wine are excellent.

[Click here to access TDN Sales PPs](#)

11 STAKES WINNERS IN 2013

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TDN Best Bets cont.

GINA BRYCE, Presenter for Channel 4 & At The Races

THE PANTRY FINE FOODS

Unit 17, The Guineas Shopping Center, Newmarket
<http://thepantryfinefoods.com/>
 (+44) 1638 6611 81

I would recommend The Pantry in Newmarket, a relative newcomer to the town center and a welcome addition to what has previously been a limited high street selection. Tucked away at the back of the indoor shopping arcade off the high street, kerb appeal may not be its strong point, but once inside the cosy deli style interior, you could be forgiven for thinking you are in any trendy London or New York eatery. The food is excellent with an emphasis on locally sourced products, and if you don't have time between yearling viewings to sit down for lunch you can stop by and pick up an amazing colombian coffee to go. They've got all bases covered for the busy bloodstock agent!

KATE GRIMWADE, Darley Pre-Training Manager

THE PANTRY FINE FOODS

The Pantry in the Guineas shopping center is a fantastic place to go for breakfast, lunch or dinner. They are committed to using local ingredients and you can really taste the difference. Jess' homemade cakes are always worth a look and go well with the best coffee in town. The Pantry has just launched a fantastic new cocktail menu--everyone should try the side car (but steer clear if you're driving). There is a great atmosphere and co-owners Vince and Ann-Marie Wolley make everyone feel very welcome.

MARTIN MITCHELL, former Sales Director, Tattersalls

THE KING'S HEAD

1 Stetchworth Road
 Dullingham, Suffolk
<http://kingsheaddullingham.com/>
 (+44) 1638 507702

The Kings Head at Dullingham (just outside of town) was once a mecca for the Newmarket racing crowd. Those days may well be on the way back, as the pub has recently been taken over by a well-established team, who also run the Crown and Punchbowl near Cambridge. If the fare there is anything to go by, you will be delighted by the interesting menu and quality of food and drink. Completely refurbished, the Kings Head is an ideal spot to relax after a busy day at the Sales.

JIMMY GEORGE, Marketing Director, Tattersalls

THE FOUNTAIN

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SANGDAO THAI RESTAURANT

160 High Street
 Newmarket
 (+44) 1638 660646

THE CROWN AND PUNCHBOWL

High Street
 Horningsea, Cambridge
 (+44) 1223 860643
<http://thecrownandpunchbowl.com>

The restaurants at Tattersalls are very good, but for those who want to venture away from Park Paddocks but still stay in Newmarket, the Fountain Chinese restaurant is always fun, the Thai restaurant Sangdao is another favorite and The Pantry is well worth a visit. Slightly further afield, the Kings Head in Dullingham has just reopened under the same management as the very popular Crown and Punchbowl in Horningsea--both of them have good menus and decent wine lists as well."

Comments on
 today's paper



Email TDN management at suefinley@thetdn.com, and indicate whether the comment is private, or for publication.

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STARTS TOMORROW!



TDN & A

CARTER CARNEGIE

This summer, Carter Carnegie, former Senior Vice President of Breeders' Cup, was appointed to the position of International Executive for Great British Racing International, the newly launched marketing and promotional body for British racing. Carnegie has worked in numerous areas of commercial sports development, including positions affiliated with the NBA and the NFL. Emma Berry sat down with Carnegie to get the scoop on his new role, as well as his outlook on British and International racing.



Carter Carnegie
Racing Post

EB: You started your new role with Great British Racing International in mid-August. How are you settling in and what have been your initial steps in facing this new challenge?

CC: Over the past few weeks I've been focused on meeting with the leadership of the main British racing and breeding organizations to understand how GBRI can best assist them to achieve their international goals. The scope of our mission is very broad and there are considerable opportunities, so I want to make sure that we deploy our resources in areas that can be most beneficial to our constituents.

EB: What first attracted you to the role of International Executive with Great British Racing International?

CC: Britain is a center of excellence for horse racing, so the idea of leading a new organization which aims to capitalize on this expertise and knowledge globally was an immediate draw. Horse racing is truly international, yet many racing jurisdictions tend to focus more on their own issues and development of the game.

The globalization of the sport is an important future growth area for both fans and participants, and the idea of working on ways to ensure that Britain is in the best place to attract a growing share of Thoroughbred investment was appealing.

EB: As an American, can you put into words the appeal of horse racing in Great Britain from the perspective of an overseas fan and participant?

CC: Although I have spent most of my professional horse racing industry career in the U.S., I was raised in Europe, where I first experienced the sport and fell in love with it. Thoroughbred racing as we know it originated on Newmarket Heath in the 1600s, so to engage in its history and be part of its continued progress is a real privilege. One of sport's greatest strengths is its heritage, for both fans and participants, and Great Britain represents this aspect more than any other country. I believe the ability to witness or participate in the sport in the UK is the wish of any fan or owner at least once in their lifetime. No different than an avid golfer wanting to play a round at St. Andrews or attend The Open.

EB: There's been talk of the lack of funding for marketing in British racing when set against some of the country's major European counterparts. If such a problem exists, are you confident this can be overcome in your quest for major new investors in the sport?

CC: Racing for Change, recently renamed Great British Racing, has done a fantastic job domestically to grow awareness and interest in the sport whilst modernizing it for future generations. This has been achieved on relatively modest budgets, but the growth in interest, attendances and revenues is the envy of their European counterparts. Prize money remains an issue, but it is being tackled and, on the plus side, the quality of the competition, the significance of the sport nationally and its avid fan base make racing in Britain a highly pleasurable experience.

STREET SENSE



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STARTS TOMORROW!



TDN Q&A cont.

Racing is called the 'Sport of Kings,' and rightly so with Her Majesty The Queen a regular participant. The strong fan base, superb facilities and prestige of the game in the UK are compelling incentives for investors who wish to own, breed, train and race in Britain. Although the purse structure may not be as attractive as some racing jurisdictions, the quality of the sport means that UK-trained horses prove highly attractive in the secondary market, commanding strong prices internationally from both private purchasers and at the dispersal sales.

EB: As a former Senior Vice President of Breeders' Cup Ltd, in what way do you feel British racing can broaden the appeal of its major 'showcase' events, not just to potential racegoers, but to big-name sponsors?

CC: The UK's most famous international race meeting, Royal Ascot, is sponsor-free, and its success and global profile has no equal. However, I feel that there exists many other great opportunities for commercial involvement. Britain has, in two short years, established QIPCO British Champions' Day as one of the world's most important race meetings, and the UK has no shortage of 'showcase' events in both flat and jumps racing. I hope to work with the various stakeholders of these properties to see if we can unlock more value for potential commercial partners, as I believe they offer terrific marketing platforms for the right brands.

EB: Do you feel British racing has become too reliant on 'in-house' sponsorship, such as from major breeding operations and bookmakers?

CC: Like any other sport, sponsors tend to gravitate to opportunities that fit in their overall marketing plan and strategy. No different than golf club equipment companies wishing to associate with a professional event, bookmakers and major breeding operations see value in associating with racing, as it is relevant to their business. These endemic relationships exist in all levels of sports sponsorships, and are vitally important to all properties that look at these lines of revenues as essential to their business.

We just need to find ways to attract other companies who may not yet realize the value of an association with racing and how it could impact their business with the right marketing program in place.

EB: The British yearling sales season started strongly at Doncaster with an essentially domestic client base. As we head into the Tattersalls October Sale, do you think we will see increased overseas investment in British and Irish Thoroughbreds?

CC: The yearling sales have been incredibly resilient in the last few years thanks to strong overseas participation at all levels of the market. Tattersalls Book 1 is again an outstanding catalogue, and the sire power in Britain and Ireland is very hard for international buyers to ignore. The feedback that we are getting is very positive, and we look forward to welcoming buyers from around the world.

EB: How closely will you be working with the sales houses in order to retain the interest of current investors in British racing and attract new owners and breeders?

CC: I have had an opportunity to work with the sales houses in my previous role at the Breeders' Cup, which has helped in my transition to this new role. The sales companies already cover a huge amount of ground in promoting their sales, and we will all be working together to promote our products, racing and breeding in Britain to as wide an international audience as possible. Working on developing new programs and incentives will be one of the ways I think we can attract new owners and breeders.

EB: How much do the tighter rules on medication use in European racing make a difference to promoting the sport to new owners and sponsors?

CC: Drug scandals are a worrying issue for all sports, with fans, sponsors and participants wanting reassurance that they're competing or witnessing the highest elements of a sport competing on a level playing field.

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STARTS TOMORROW!



Carter Carnegie Q & A cont. from p9

Thankfully, horse racing in the UK has been aware of these challenges for many years, and has been very effective at policing them. Such rules and the immediate action taken when an infraction occurs can only give confidence to the new owner that they are participating in a sport that takes its integrity very seriously.

EB: Can you envisage QIPCO British Champions' Day attracting a greater number of horses from outside Europe in years to come?

CC: The level of competition in Europe is demanding so it takes a special horse to come over and compete, but more are doing so in the knowledge that a winner here is of considerable value at stud. With the recent announcement of Irish Champions' Day starting next year, I think that foreign owners will now find even stronger reasons to travel their best horses and run in Europe's major season-ending events, including QIPCO British Champions' Day, and as a fan of racing I look forward to seeing international owners take on such challenges.

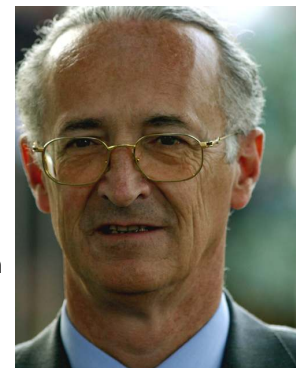
EB: You also have experience of working with the NBA and NFL in the U.S. Are there lessons that the horse racing industry as a whole could learn from other sports?

CC: It is clear that when a sport either nationally or internationally has the ability to centralize its commercial and television rights while having a strong governing body to shape not only the rules of the sport but also its business agenda, great things can be achieved. However, it does require a certain level of trust from the various stakeholders and a genuine commitment to want to work more together than against each other. Too often in racing we think of our competitor as the organization that is conducting the same business as us, and we tend to lose sight that our greatest competitor is not other racing and breeding products, but all the other forms of sport and entertainment available.

IFHA CONFERENCE

‘SUPER RACES’, MEDICATION HOT TOPICS AT IFHA CONFERENCE *TDN Staff/Michele MacDonald*

Creation of a series of "super Group 1 races" --the very best events around the globe--and a continuing campaign for the cessation of medication use, particularly in all black-type events, will be pillars of the International Federation of Horseracing Authorities' plans for the future.



Louis Romanet
Racing Post

During the 47th conference of the IFHA, held yesterday in Paris, there was also discussion about whether any graded or black-type race run in a jurisdiction that allows medication use should be given a different designation than the same types of races run in areas that do not allow drugs. Such a move clearly could negatively impact the perceived market value of American horses globally.

"I can guarantee you that the fight against medication will remain as my absolute priority," said IFHA Chairman Louis Romanet in closing the conference. "We must eradicate it in all graded and black-type races, which are the races that make the breed worldwide."

Romanet declared that "you can rely on me to put permanent pressure" on The Jockey Club and Breeders' Cup Ltd. to bring an end to drug use in the United States, and he applauded "the progress made in South America, where Lasix is now prohibited in all Grade 1 and 2 races and totally prohibited in all graded and black-type races in a country like Brazil."

Brian Kavanagh, IFHA Vice Chairman and Chief Executive of Horse Racing Ireland, revealed the hopes for a new framework of super Group 1 races in a report in which he also addressed medication use in stakes events.

"One of the most frequent comments you hear is that more liberal medication rules weaken the breed, yet there is no reflection of this in sales catalogs or in a horse's pedigree. Hopefully, progress can be made on more uniform medication rules worldwide or else some designator may have to be attached to races to reflect which rules a race was run under," Kavanagh said.

Cont. p11



WHAT IS OPPENHEIM ON ABOUT NOW?
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cont. from p10

Under a relatively new structure for the IFHA, Kavanagh has been leading the organization's work to review quality control of graded and group stakes worldwide. He said IFHA leaders understand the complexity of the situation with medication use in the U.S. and are trying to work with American leaders "in a collegiate fashion."



Brian Kavanagh
Michele MacDonald

However, he said if such efforts do not lead to a change in American racing, "I do think it's important to make the point that races are run under different medication regimes, but carry the same grading and details in the sales catalog. Long-term, I don't think that's right."

As to the super Group 1 race series idea, Kavanagh said discussions among racing leaders are ongoing and that initiatives might be decided upon by the Asian Racing Conference next May. Regional series might be the most simple way to start, he noted, suggesting that the championship events of Ireland, Great Britain and France, if linked together for additional status and incentives, would produce even more excitement for owners and fans alike.

"We're very keen to talk to the British and the French authorities about the possibility of creating a year-end series in Europe. Within a five-week period now in Europe, we have 18 Group 1 races spread over three meetings: two days each in Ireland, Britain and France. So again, when you look at promoting them as a series or linking them together, you get good possibilities. We'll take that up in Europe. It's slightly harder to go on a global basis, so it's better to start these things regionally first," Kavanagh said. Devising a global framework of Super Group 1 races could be the natural evolution of the IFHA's dedication to evaluating the quality of races and horses with its World Rankings and associated handicapping analyses. "When you look at it, there is quite a standard rating for Group 3s and Group 2s, but there is no ceiling on Group 1s. You can have a Group 1 rated at 115 or you can have a Group 1 rated at 125 or 126. They are very different races, so as things evolve and we look at a more global standard, I think we are going to have to look at whether there is an elite series of races," Kavanagh said. "The consequence of (the IFHA's rankings and graded stakes quality control program) is that now maybe we have to start challenging some of the things we've taken for granted in the past." In 2012, the three highest-ranking races in the world were the G1 Qipco Champion S. at Ascot, the 1 Breeders' Cup Mile at Santa Anita Park and the G1 Qatar Prix de l'Arc de Triomphe at Longchamp, with average ratings of runners at 125.42, 123.83 and 123.75, respectively, he said.

“Early sire sons of the mighty Galileo have made an immediate impact so the first crop of his triple Gr.1-winning son RIP VAN WINKLE will surely set pulses racing.”

RACING POST, 6/8/13

Timeform's top-rated sons of GALILEO at stud

Frankel	147
Rip Van Winkle	134
New Approach	132
Soldier of Fortune	131
Cape Blanco	130
Nathaniel	129
Teofilo	126

Rip Van Winkle

Triple Group 1 winner by GALILEO

First crop yearlings have already sold for €280,000, €240,000, €150,000, €145,000, €110,000 (x2), €105,000 etc.

COOLMORE





Kavanagh also reported that the global number of graded and black-type races has increased by 6.5% and 5%, respectively, over the last 30 years, even as the foal crops and number of flat races have decreased by 9% and 3.7%. Last year, there were 1,882 graded races and 4,900 black-type races out of a total of 150,076 flat races run worldwide.

"The statistics would suggest that there are not too many graded races in the world, but that the number of



Bill Carstanjen
Michele MacDonald

non-graded black-type races is double the number of graded races and this probably needs consideration," Kavanagh said. "Against a backdrop of declining foal population and total number of flat races, it would be difficult to sustain any further increases in the worldwide black-type program."

In another benchmark regarding quality control of races, a South American grading committee has been established and will meet for the first time in November, meaning that all of the world's major racing regions will have

such a system for racing, he said.

The Americas were the focal point of more news when it was announced that racing and horsemen's groups representing South America, North America and the Caribbean region will join together in a new Pan American Racing Association, with an initial conference set for June 3-6, 2015, in conjunction with the GI Belmont S. in New York.

Much of the IFHA meeting was devoted to discussions about marketing during a panel moderated by Jockey Club President and IFHA Vice Chairman James Gagliano.

Churchill Downs Chief Operating Officer Bill Carstanjen used the forum to reveal that the track plans to install the largest plasma television screen in American sports by April 2014 at a cost of \$12-million. The screen, which he said will be bigger than three National Basketball Association courts, will be erected on the backstretch and face the grandstand so fans can witness a variety of racing and social activities shown via video from all around the sprawling complex like never before.

"This is what it takes to inspire your customer to walk away and say, 'I haven't seen anything like that before.' That is what we're shooting for," Carstanjen said. "You have to invest to get fans--you can call that marketing."

Perhaps the most promising and compelling presentation delivered during the conference came from Mike Mulvihill, senior vice president of programming and research for Fox Sports TV, which earlier this year signed a deal with The Jockey Club that will have Fox return to broadcasting racing in the U.S. in 2014 after a hiatus of more than a decade. The new Fox coverage, which will encompass 10 key races for older horses, will begin in February.

Counter to conventional thinking, Mulvihill said Fox has identified Thoroughbred racing as a prime means for advertisers to reach consumers, particularly affluent ones. While racing has been overlooked by many since its audience tends to be older--and advertisers tend to seek young or wealthy people who consume more and thus are more valuable viewers--Mulvihill noted that Nielsen Media Research has found that elite-level racing, such as the GI Kentucky Derby, draws a very high percentage of homes with earnings of over \$200,000 annually.



Mike Mulvihill
Michele MacDonald

"In fact, viewing of the Kentucky Derby grows at each successive income level, a rarity in sports television matched only by obviously upscale events such as The Masters," Mulvihill said. "I believe that the scarcity of the affluent demographic makes this a key attribute for the future of racing as a television property."

"We find that the Kentucky Derby attracts over twice as many of these high-income viewers as any nighttime entertainment show. That is a powerful marketing story that I suspect has gone largely unnoticed by American advertisers," he said.

Mulvihill identified four significant areas of "strength and opportunity" for horse racing in American media, adding that "hopefully some, if not all, of these apply to most territories worldwide." Those areas are:

- Racing delivers the highest-income viewers, difficult for marketers to reach, "and that holds great value"
- The sport offers live programming in an increasingly on-demand environment, delivering an audience to advertisers in real time.

cont. p13



MAAREK - Michele MacDonald

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cont.

- There is a remarkable volume of racing events, with 111 Grade I races in the U.S. and 457 graded stakes "and most of these are either not televised nationally or their exposure is limited to 24-hour racing networks rather than general interest sports networks where they might be exposed to new potential fans and bettors." To Fox, "this presents a tantalizing opportunity. We are in the business of presenting live events of the highest quality, and horse racing has them in abundance."
- A powerful schedule of international events that is largely unseen today in the U.S. "It is illogical to me that world-class spectacles like the Prix de l'Arc de Triomphe, the Melbourne Cup, the Japan Cup and the Royal Ascot meeting are so difficult to find on American television. That has to change. These are precisely the events that give us the best opportunity to present horse racing as a glamorous, cosmopolitan activity to exactly the kind of high-income consumers that can drive the future value of the sport," Mulvihill concluded.

Also during the discussion on marketing, France Galop marketing executive Jean Christophe Giletta reported that his organization is developing a French series of Group 1 races at five racecourses that will be heavily promoted. Brand development will be key with this new series, details of which have not been revealed.

"It is very important to rely on a brand and create a preference," Giletta said. "You don't go to the supermarket to buy water--you go to buy Evian or Perrier."

Racing should be presented as a premium event, with strong promotions telling stories, which the new racing series will deliver within the context of a brand strategy.

Meanwhile, in a review of economic trends, Andrew Chesser recited figures showing that over the past five years, the total number of stallions covering mares has declined by about 11% worldwide, the number of foals born has decreased about 14% and the number of mares bred has fallen by 27%. Yet Chesser, who serves as IFHA deputy secretary general and also is customer service coordinator for The Jockey Club, said the number of races run globally has remained relatively steady.

Prize money has increased in the last few years, with the total worldwide in 2012 surpassing €3 billion for the first time since the IFHA began keeping this statistic in 2005.

Wagering worldwide rose to over €95 billion, an increase of about 3.4% from 2011 to 2012 (with growth determined at comparable inflation rates). The top six nations in betting--Japan, Australia, France, Hong Kong, Great Britain and the U.S., in descending order--produced a little over 80% of the total.



Legendary Irish Horseman Bolger Honored...

Irish trainer, owner and breeder Jim Bolger accepted the first Longines and International Federation of Horseracing Authorities International Award of Merit yesterday during the 47th IFHA annual conference at France Galop headquarters in Paris, saying he was "overwhelmed" by the honor.

"I had no idea I would ever win an award as prestigious as this, and I am very glad it covered all the aspects of my career," said Bolger, 71, who was accompanied by his wife, Jackie.

"I accept this on behalf of Ireland as well.

It's great for such a small country to be so influential in the global world of Thoroughbred racing," he added.

In announcing the award, IFHA Chairman Louis Romanet pointed out that Bolger keeps about 80 broodmares at his Redmondstown Stud and has about 100 horses in training. He has trained 22 Group 1 winners that have won 40 Group 1 races to date, including this year's G1 Irish Derby winner Trading Leather (Ire), which he bred in addition to breeding both that colt's sire, Teofilo (Ire), and dam, the Sinnadar (Ire) mare Night Visit (Ire). Trading Leather is raced by Jackie Bolger.

When asked how he manages so many horses, Bolger smiled, "I don't really do much else, so it's a full-time day and night job. I have very good staff and I have to give them great credit for all I have achieved, and my family too. I have great family back-up from my wife Jackie, my two daughters and my 102 staff. And, of course, from people in racing in general in Ireland."

Bolger identified American-bred St. Jovite, who was campaigned by breeder Virginia Kraft Payson, as the most talented horse he has handled.

"He demolished a top-class field in the Irish Derby, including an Epsom Derby winner (Dr Devious), and took 10 seconds off the track record and he still holds that track record today. He was an absolutely fabulous horse. Unfortunately, he only operated properly going right-handed and on top of the ground and he got those conditions only once more after that, winning the King George VI and Queen Elizabeth Stakes in a canter."

Bolger also helped establish the reputation of Galileo as a sire, breeding and racing his champion son Teofilo from the stallion's first crop. Bolger said he liked Galileo from the first time he saw him.

"I was very impressed with his very first run at Leopardstown as a maiden. And I would be frequently talking with [jockey] Michael Kinane and I asked him his impression of the horse and up to that time, he regarded him as the best horse he had ridden. Of course the dam was to produce Sea The Stars after that so he may well have changed his mind from a racing point of view. But I doubt if there would be a better sire [than Galileo] for a long, long time.



Jim Bolger accepts the Award of Merit

Michele MacDonald



"I couldn't wait for him to go to stud and I was hoping he wouldn't race as a 4-year-old. I think I was the sole believer after his 4-year-old year but I had great faith in him," he said.

Bolger also has trained Galileo's champion son, New Approach (Ire), New Approach's champion son, Dawn Approach (Ire), as well as Galileo's multiple Group 1-winning daughter, Lush Lashes (GB).

Prior to giving the award, Romanet pointed out that Bolger also has "an incredible record as an educator of racing professionals, including Irish champion trainers Aidan O'Brien and Willie Mullins. In a special video prepared for the occasion, Coolmore's John Magnier praised Bolger for his efforts both within and outside racing to help people in need.

Nicholson Calls for Adaptation, Unity...

Former Keeneland Association President Nick Nicholson called on racing leaders from around the globe to create more marquee events and to work harmoniously to promote the sport in concert as he delivered the keynote speech during the 47th International Federation of Horseracing Authorities conference in Paris.

Nicholson cautioned that in an increasingly competitive gaming and entertainment world, racing has lost the advantages it once held and that sports fans in general are more discerning than ever--factors that are difficult at best to surmount.



Nick Nicholson delivers the keynote speech
Michele MacDonald

"The challenges faced by today's racing executives are more complex and demanding than those of previous generations," Nicholson said. "We must be honest with ourselves: we can't continue doing exactly what we have done for years and survive, much less prosper, in the modern competitive

entertainment and sports environment that young fans have at their disposal. We must adapt to our new reality and this new environment quickly."

Marquee events, with top-level runners and enticing social activities, provide the most effective way to draw new fans and "that same excitement is not at the average weekly race card.

"The marquee events serve as an entrance way to introduce people to racing and we must provide them with a product and experience that will convert this one day experience to become a routine and important part of their ongoing sports and entertainment life," Nicholson said.

Before people embrace racing, the sport must prove worthy in many regards, including providing a reliably secure wagering system, offering detailed and valid statistics and ensuring the safety of horses and riders. Integrity in these areas will provide the foundation on which the sport can grow and thrive, Nicholson argued.

"The big racing days can provide an entrance way, and if [fans] like what they see, there should be no reason that racing cannot turn the casual one-time participant into a true racing fan. We must do our part with competent administration, modern facilities and exciting experiences, and I have no doubt we can do that," Nicholson said.

Despite some vast differences in regulations and governance, racing authorities must build bridges between their jurisdictions and find avenues of agreement to mutually learn and devise new methods of promotion so that "this very special way of life" can be sustained through future generations, he concluded.

"I am convinced the ties that bind us together are much greater than those that separate us," Nicholson said. "My heartfelt wish for this special industry is that you may always find a way to come together--through mutual respect--and lead this great sport to a bright and successful future."

SALES NEWS

GISW DAM/SIS ADDED TO F-T NOV SALE

Golden Artemis (Malibu Moon--Native Trinket, Dove Hunt), the dam of last weekend's GI Darley Alcibiades S. My Conquestadory (Artie Schiller) and her weanling filly by Desert Party will be offered at Fasig-Tipton's November Sale Nov. 4. The mare and foal will be



My Conquestadory
Coady Photography

consigned by their owner Paul Tackett, who also bred the ☆ **"TDN Rising Star"** ☆. The multiple stakes-placed mare will be offered carrying a full sibling to the Alcibiades winner.

"We are thrilled at Mr. Tackett's decision to offer Golden Artemis and her foal at The November Sale," said Fasig-Tipton President Boyd Browning. "The mare is just

seven and My Conquestadory is her first foal. As a young, Grade I producer, Golden Artemis is already very special and My Conquestadory could very well build on that in a few weeks at the Breeders' Cup."

Golden Artemis and her Desert Party weanling filly are the first two horses to be added in the Fasig-Tipton November Sale's supplemental catalogue. They are catalogued as hips 210 and 211, respectively.

"The November Sale and its use of new technologies allows for the flexibility to add special horses such as these at a later date," Browning added. "It is a great tool for sellers that have horses with recent and major updates."

According to Browning, Tackett will also offer Golden Artemis's yearling half-sister to My Conquestadory at Fasig-Tipton's upcoming October Sale in Lexington. The daughter of Horse Greeley is catalogued as hip 736 and will sell on the sale's second day. The October Sale will be held Oct. 21-23.



RACETRACK ROUND-UP

Kingman out of Dewhurst

☆ **"TDN Rising Star"** ☆ **Kingman (GB)** (Invincible Spirit {Ire}) has suffered a setback and will miss Saturday's G1 Darley Dewhurst S.. Khalid Abdullah's G3 Solario S. winner will be prepared for a Classic campaign in 2014 according to Racing Manager Teddy Grimthorpe. "He's not going to run again this year and we are hopefully going to have him in very good shape for next year," he told *PA Sport*. Aidan O'Brien currently holds eight of the 14 acceptors for the seven-furlong Newmarket feature, including the G2 Coventry S. and G2 Futurity S. winner **War Command** (War Front) and the ☆ **"TDN Rising Star"** ☆ **Great White Eagle** (Elusive Quality), who was last seen annexing the G3 Round Tower S. at The Curragh at the start of last month. Godolphin yesterday supplemented both the G2 Champagne S. scorer **Outstrip (GB)** (Exceed and Excel {Aus}) and the Listed Flying Scotsman S. winner **Be Ready (Ire)** (New Approach {Ire}) at a cost of £30,000 apiece, while others of note include Fitri Hay's G1 Phoenix S. hero **Sudirman** (Henrythenavigator) and Sheikh Hamdan bin Rashid Al Maktoum's G2 July S. winner **Anjaal (GB)** (Bahamian Bounty {GB}). Michael Prosser, head of racing for the East region for the Jockey Club, commented, "The day is all about showcasing the stars of the future. Let's not forget at the same meeting 12 months ago Dawn Approach, Just the Judge and Trading Leather were successful and all three went on to win Classics in 2013. We are very pleased with the quality and quantity of entries at the five-day stage and the Dubai Dewhurst S. once again looks as if it will be Europe's defining 2-year-old race of the season. The going is currently good-to-firm and the forecast is for it to remain mainly dry through until Thursday. Then it is expected to become cooler with rain overnight Thursday and into Friday. There is some uncertainty about volume."

Supplicant Added to Middle Park

Trainer Richard Fahey yesterday supplemented **Supplicant (GB)** (Kyllachy {GB}) for Saturday's G1 Middle Park S. at Newmarket. Cheveley Park Stud's G2 Mill Reef S. winner was one of three supplementaries at yesterday's stage along with the G2 Flying Childers S. scorer **Green Door (Ire)** (Camacho {GB}) and the G3 Molecomb S. and G3 Sirenia S. winner **Brown Sugar (Ire)** (Tamayuz {GB}). "If there was a drop of rain it would be in his favor, but as things stand he'll be running," Fahey told *sportinglife.com*. "He's got winning form on fast ground and the step up to six furlongs seems to have really helped him." Among the remainder of the entries are the Aidan O'Brien-trained Dewhurst entries **War Command** (War Front) and ☆ **"TDN Rising Star"** ☆ **Great White Eagle** (Elusive Quality), as well as the G1 Vincent O'Brien National S. third **Giovanni Boldini** (War Front), while **Sudirman** (Henrythenavigator) is another also in the Dewhurst.

Shadwell Turf Mile & Bourbon Reinstated

Saturday's G1 Shadwell Turf Mile, won by **Silver Max** (Badge of Silver) and the GIII Bourbon S., taken by **Poker Player** (Harlan's Holiday), have both been reinstated by the American Graded Stakes Committee Monday. The turf events were forced onto the main track after after torrential storms passed through Lexington, Kentucky, Saturday, and the races were automatically downgraded to Grade II and Listed status, respectively. Following the board's review yesterday, it was decided that the races will retain their original graded status.

Emollient Fine after Juddmonte Spinster Win

Juddmonte Farms' homebred **Emollient** (Empire Maker) exited her come-from-behind score in Sunday's G1 Juddmonte Spinster in good form, said trainer Bill Mott's assistant Rodolphe Brisset Monday morning. The sophomore is expected to return to Belmont today. With the victory, the bay earned an automatic berth to the Nov. 1 G1 Breeders' Cup Distaff, but could be headed to the G1 Breeders' Cup Filly & Mare Turf Nov. 2 instead. "Let's say, she's going on the plane back to New York, so that means we've got something in mind," Brisset said. "We've got to see how she does going back to New York and how she acts, but she really wasn't tired at all after the race. We're going to take it day by day, breeze her a few times and go from there. I'm sure we'll have a talk and make a decision." Emollient won Keeneland's G1 Central Bank Ashland S. in April before taking the G1 American Oaks in her turf debut at Betfair Hollywood Park in July. "She made a point to everybody," Brisset said. "The thing is now she'll have the Polytrack sticker on her back but trust me, she's as good on the grass."

Appearing no worse for wear following a second in the Spinster, **Summer Applause** (Harlan's Holiday) is also expected to return to Belmont today. "She ran well in a Grade 1," said Baldo Hernandez, assistant to trainer Chad Brown. "Good for her." Hernandez indicated that **Dayatthespa** (City (Zip), second in the G1 First Lady S. Saturday, is also scheduled to return to Belmont Tuesday.

Becky Winemiller's **Wine Princess** (Ghostzapper), third in the Spinster, returned to Churchill Downs Sunday night following her productive Polytrack debut. "She looks good this morning," trainer Steve Margolis said. "She worked good on [Polytrack] last week [:58.40 Sept. 28 for five furlongs] and the race validated the work. That was a good result for the family placing in the Grade I." A daughter of Horse of the Year Azeri (Jade Hunter), Wine Princess likely will remain at Churchill Downs, according to Margolis. "We are looking at the [GII] Chilukki [S. at a mile Nov. 2] and then the [GII] Falls City [at 1 1/8 miles Nov. 28]," Margolis said.





Racetrack Roundup cont.

Catalano BC-Bound with Poker Player

Trainer Wayne Catalano, still riding high following his GIII Bourbon S. win with Gary and Mary West's **Poker Player** (Harlan's Holiday) Sunday, indicated Monday that a trip out to Santa Anita, the site of this year's Breeders' Cup World Championships, appeared imminent.

"I was thinking about when to go out there this morning," Catalano said of the Breeders' Cup. "I'm going to have a bunch of them."

Heading his Breeders' Cup roster is **Poker Player**, who took the 1 1/16-mile test that was rained off the turf and moved to the main track because of heavy rain.

As for Catalano's other pupils exiting last weekend's races, he added, "Solitary Ranger [ninth in the GI Dixiana Breeders' Futurity Saturday, I'm not sure which race for him [the GI Juvenile or GI Juvenile Turf], but I am just going to draw a line through that race. Battlefield Angel [third in Friday's GI Darley Alcibiades S.], she should have enough money to get in [the GI Juvenile Fillies]."

Closer at hand, Catalano has **I'm Already Sexy** (Ready's Image) pointing to Saturday's GI Queen Elizabeth II Challenge Cup and **Ciao Bella Luna** (Tribal Rule) slated for the Oct. 19 GII Lexus Raven Run S.

"She (I'm Already Sexy) had a great work [Sunday]," Catalano said about the GIII Pucker Up S. winner. "She worked in :59 and change and [galloped] out six furlongs in 1:12 and that was the bullet before the break."

Ciao Bella Luna, who won the GII Beaumont S. at Keeneland earlier this spring, worked five furlongs in :59 Monday morning after the renovation break. **Ciao Bella Luna** will be trying to join **Gypsy Robin** (Daaher), who last year became the first 3-year-old filly to win the Beaumont and Lexus Raven Run in the same year.



op/ed
by dean towers

CHARGING TO ENTER THE TRACK, EVEN IN SLOTSVILLE? YOU BET

Back in the 1990's when slots started to enter the landscape of North American horse racing, one of the first things racetracks did was spring open the gates, making it free for everyone to enter.

On the surface it made some sense, especially to an industry that relied on gut feel rather than metrics to make decisions for generations. It was a way to give customers something back, yes, but there was a selfish motive as well. A lot of people thought that if admission was free, people pulling a lever might pop over to the tarmac and get hooked on horse racing.

Unfortunately, that turned out to be foolish. Not only did people not leave the slots to play the races, the opposite happened. According to the only study of note about this phenomenon, with the introduction of slot machines, pari-mutuel handle fell on average 21%, while the presence of live racing added a 13% boost to the slot parlor.

Since the industry turned racing into a "free entertainment" venue, and it did not work, I think it's time to turn back the clock and charge admission everywhere again. Not \$2 or \$4, but \$6 or \$8, or \$10 or \$15.

I remember sitting in economics class at the University of Toronto back in the late 80's or early 90's. It must have been a second- or third-year course, because my first-year economics course was held on Mondays and that's when I went to the track. Anyhow, the professor was looking at the concept of "free" and told a neat story.

Back in the 1960's, a fellow who owned a supermarket in the southern U.S. had to hire shopping cart valets, because no matter what he did, he could not get people to bring back their shopping carts; they'd be strewn all over his parking lot. After trying just about everything, he created a depository (which I am sure everyone is now familiar with), where someone who would pick up a shopping cart would have to put in 5 cents to release it from the one it was attached to. When he or she returned the cart to its rightful place, he or she would get their nickel back.

The grocer's name was not David Copperfield, but what happened was magic. Shopping carts--not half or three-quarters but all of them--began to be returned to their rightful place. The problem was solved by attaching a monetary value to something. When one does that, people act differently.

We see this each day in our travels. It's always fun to see a bad call by an umpire on "free seat-cushion day" at the ball park, because these free cushions will soon litter the field. If they charged \$2 for them instead, we wouldn't see it. Value is in the eye of the beholder, and a lot of it has to do with what we charge.

Currently in horse racing, there is a revenue problem. There are small tracks that give away \$200,000 in purses, but generate only tens of thousands of dollars in handle, and at 10% or lower through takeout, that represents only a pittance towards running a solvent enterprise. Some tracks give away millions on a stakes card and can barely generate more handle than the total purses. Racing's response to this has been to jack signal fees, or scream bloody murder about the bet-takers' (other racetracks, OTB's or advance deposit wagering companies) share of revenue. This accomplishes nothing. In fact, as Rosabeth Ross Canter put it in *Harvard Business Review* recently, demanding more of a shrinking pie is a "top five self-defeating behavior that ruins companies."

You may ask, how can the sport grow when it is shunning away on-track customers with a high admission fee? Well, there is some rational thought behind it.



TDN Op Ed cont.

"In academic literature the lack of price sensitivity of on-track patrons regarding takeout is spoken about. They already pay with travel time, gas, parking and admission," said Caroline Betts, a professor of economics at the University of Southern California.

If you enjoy the track, you want to be at the track and you suffer through traffic and time to get there, it is highly likely that you as an existing patron will not be turned off by a fee to enter. These customers are not as price-sensitive as one might think.

In addition, we have examples we all see from night clubs or restaurants on a daily basis.

"Queues and signaling: You can charge a high admission to a night club, and then line people up to get in, signaling pent-up demand," Ms. Betts noted.

That makes some sense too, and it goes again to attaching value to something. If you set the price high, it has to be good, doesn't it? If people are there, it has to be something I want to check out, doesn't it?

It's not hard to understand that if you get in free somewhere, you can turn around right away if you don't like the experience. If you pay \$10 to get in somewhere, you are going to give it a chance, because "I paid \$10, dammit." Clearly, we need people to stay at the racetrack and not turn around and head into the slots; if we are concerned about the racing end, of course.

The big benefit from charging admission that I see is from a few main marketing and customer service avenues.

First, are comps. Casinos are notorious for them, racetracks are not. If one charges a stout admission, it can comp that admission with free cards to horse owners to get in, and free cards to regulars. That makes both feel like respected on-track patrons, and creates good will. In the old days, before free admission in slotville, this was a really good benefit that is now gone.

Second are betting coupons. Although in some states (what else is new?) this is problematic, but what's stopping a track from charging \$10, but giving away \$5 in free bets? That ups handle on its own, and for newbies especially it's a neat promotional tool. People will bet their free money and get a good feeling when they cash, and even if they don't cash, they feel appreciated.

Third is the admission revenue itself. We constantly complain that casino tracks don't care about horse racing. That may be true, but the reason they may not care is that it's a drag on return on ad spend. If \$10 admission is charged, and you get 3,000 people out, that's \$30,000 of revenue. The track is encouraged to spend more on marketing the live product, because it does get something back in return. It should not be a surprise that Keeneland or Santa Anita, or the Meadowlands, spend money to get people at the track, while many tracks in slotville don't.

What tracks do to add value to the admission price is what's most important. In racing, we hear complaints there is too much time between races.

That's disingenuous and too simple. For regular players and for the 90% of handle that comes from off-track, 20 to 30 minutes between events is just fine, because there are 10 or 12 or 20 other tracks racing. For on-track patrons, this is an issue, and for them, racetracks need to fill that time between races with added value.

Racing has few revenue streams; in fact, in North America it is probably safe to say that betting revenue is the only one that matters. But elsewhere, or for unique events, admission is a real revenue driver. People pay \$40 to attend the Royal Ascot meet with no problem at all. In little Charlottetown, PEI, patrons pay \$20 to get into the fair, which houses the unique Gold Cup and Saucer meet, and the track is packed to the rafters.

Racetracks, especially slots racetracks, have to look at charging admission and adding value as an entertainment and gambling destination, and building off that. If they do, small tracks, as well as horse racing as a sport can benefit.

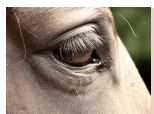
Dean Towers is a horse owner, fan, and bettor. He's a Director of a Toronto-based Internet Marketing Agency and been a featured speaker at Wagering Conferences across North America. He wrote his University thesis on Off-Track Betting, and has also authored a white paper on exchange wagering.

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- Cathy Grassick,
*Brian Grassick Bloodstock
& Newtown Stud*



PEDIGREE INSIGHTS

BY ANDREW CAULFIELD

Saturday, Belmont Park

FOXWOODS CHAMPAGNE S.-GI, \$500,000, BEL, 10-5, 2yo, 1m, 1:35 4/5, ft.

1--#@▲**HAVANA**, 122, c, 2, by [Dunkirk](#)

1st Dam: Missy Turtle, by Kyle's Our Man

2nd Dam: Redding Ridge, by Screen King

3rd Dam: Burma Belle, by Vertex

(\$50,000 yrl '12 FTKOCT; \$575,000 2yo '13

BESMAR). O-Michael Tabor, John Magnier & Derrick

Smith; B-Harvey A Clarke Racing Stable LLC (KY);

T-Todd A Pletcher; J-Irad Ortiz Jr. \$300,000. Lifetime

Record: 2-2-0-0, \$348,000. *First GISW (second

GSW) for freshman sire (by Unbridled's Song).

Werk Nick Rating: B+ . Click for the

[eNicks report & 5-cross pedigree.](#)

Click for the [brisnet.com chart](#), the [brisnet.com PPs](#) or

the [free brisnet.com catalogue-style pedigree.](#) [VIDEO.](#)

There's an old British idiom--"to be tarred with the same brush"--which apparently has its origins in sheep farming. But the phrase, which means to be damned by association, could also be applied to the thoroughbred industry. If the first few stallion sons of a particular sire fail to shine, you can be pretty sure that this will prove prejudicial to his younger sons.

This natural tendency overlooks the fact that consistently successful sires of sires of the calibre of Northern Dancer and Mr. Prospector are very much the exception rather than the rule. For example, Mill Reef was a brilliant racehorse and an exceptional sire, with 16% stakes winners and an Average Earnings Index of 4.49. However, most of his stallion sons bombed in the northern hemisphere--think Reference Point, Glint of Gold, Diamond Shoal, Pas de Seul, Simply Great, Wassl, King of Clubs and Lashkari. Doyoun didn't do too badly, despite being sold to Turkey, siring the top international colts Daylami and Kalanisi, but all the other failures could be forgiven because Mill Reef left us one important stallion. This was Shirley Heights, who sired winners of the Derby and Prix du Jockey-Club before developing into an excellent sire of broodmares.

You may recall, too, that Sadler's Wells' achievements as a sire of sires regularly came in for criticism, despite the more-than-respectable efforts of In The Wings and Barathea (each of whom sired more than 30 Group winners). Then El Prado became champion sire in the U.S. in 2002, at about the time that two other sons--Montjeu and Galileo--were embarking on their spectacular careers.

The moral of the story is that it can be very dangerous to lump together all the stallion sons of a particular sire. Even the best stallions may depend on just two or three sons to successfully carry on the line.

First-crop Grade 1 winner...



HAVANA won Saturday's G1 Champagne Stakes for Todd Pletcher to remain unbeaten and will now be aimed at the G1 BC Juvenile.

2013 Leading First-Crop Sires

#	STALLION	WNRS	GSWs	SHS	EARNINGS
1	DUNKIRK	11	2	5	\$630,273
2	TWO STEP SALSA	9	-	3	\$473,032
3	COLONEL JOHN	5	1	4	\$370,436
4	PIONEEROF THE NILE	9	-	1	\$341,984

Bloodhorse.com 10/07/13

DUNKIRK

\$3.7m yearling by UNBRIDLED'S SONG

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A M E R I C A





Andrew Caulfield cont.

I have to admit that I was beginning to harbor some doubts about Unbridled's Song as a sire of sires. After all, his eldest sons were born as long ago as 1998, yet only one of them--Even The Score, the sire of Take The Points and Dullahan--had been represented by a Grade I winner by the end of 2012.

However, this year is showing Unbridled's Song's stallion sons in a new light. The royally-bred First Defence has a pair of group/graded winners in his comparatively small first crop, including that fine filly Close Hatches. She was winning for the fifth time in seven starts when she recently added the GI Cotillion S. to her earlier Grade I success in the Mother Goose S.

And now we have seen Dunkirk move into a comfortable lead at the top of the first-crop sires' table --a list which also features Unbridled's Song's sons Zensational and Old Fashioned in seventh and ninth positions. Dunkirk owes his lead principally to the GIII Sapling S. winner Dunkin Bend and to Saturday's GI Champagne S. winner Havana, who rank among his 11 winners from his first 30 runners. This represents a tremendous achievement for a stallion who was himself unraced at two and who has spent his first four years at a fee of \$10,000.

Dunkirk's success isn't so surprising when we recall that he was the highest-priced American yearling of 2007, when his price of \$3.7 million was the best of the year by a margin of \$800,000.

After signing the ticket, Demi O'Byrne commented: "I liked this fellow very much and I think the cross [with a dam by A.P. Indy] might be the right key for him to stay. He was a great mover."

O'Byrne's comments proved insightful, as Dunkirk's final appearance on the track came in the Belmont S. He finished second of ten at Belmont--behind Summer Bird but ahead of Mine That Bird--rallying well after making the running for more than a mile. His performance looked all the more admirable when he was found to have suffered a condylar fracture to his left hind cannon bone.

"We all knew he was a brilliant and talented colt," the Blood-Horse's Steve Haskin wrote of Dunkirk's Belmont effort, "but he proved in that final quarter mile that he possessed something more defining than brilliance and talent and indeed is something special."

It was a shame that Dunkirk's racing career came to a premature end, leaving much of his potential still untapped. He had raced only five times and both his racing career and his pedigree suggested he had plenty more to offer.

His dam Secret Status ranked as one of A.P. Indy's most accomplished daughters (which is saying something), following her victories in the GI Kentucky Oaks and GI Mother Goose S. Dunkirk attained ☆ **"TDN Rising Star"** ☆ status with an impressive effort on his debut over seven furlongs at Gulfstream Park in January 2009 (so it is appropriate that his son Havana also became a ☆ **"TDN Rising Star"** ☆ when he debuted at Saratoga). It was more of the same when Dunkirk reappeared at Gulfstream in February, this time in a nine-furlong allowance.

"The grey colt was backed down to 6-5 favoritism for his route bow and he did not disappoint," the *TDN* reported. "He powered to the front in the stretch and rolled home an eye-catching 4 3/4-length winner over Warrior's Reward (Medaglia d'Oro). 'I got pushed wide on the first turn, but when I asked him, he was super,' said winning jockey Garrett Gomez. 'That's the way a special horse responds.'"

Although he found Quality Road too good for him in the GI Florida Derby, there was still plenty to like about his effort.

"Dunkirk's performance under the circumstances was sensational, as he had everything against him, dropping back to sixth, eight lengths off the lead," wrote Steve Haskin. "But regardless of whether he won or not, the move he made on the far turn, and his overall performance, stamped him as something special..."

"To demonstrate just what he accomplished in the Florida Derby, he went from the five-eighths pole to the quarter pole in a scintillating :34 3/5, rattling off eighths in :11 3/5, :11 3/5, and :11 2/5, making up most of the eight lengths in that final eighth, in which he charged by horses with a spectacular move to stick his head in front of Quality Road turning for home."

It seems that the potential he showed there and in most of his other races is now resurfacing in his progeny. The road ahead won't be easy, though. Although he has 126 first-crop foals, Dunkirk is credited with only 56 live foals in his second and a mere 32 in his third. Perhaps I wasn't the only one

getting a little uneasy at that time about Unbridled's Song's stallion sons.

It is worth pointing out that his grandsires are Unbridled and A.P. Indy, whose positions are reversed in the pedigree of the tremendously successful Tapit. Maybe the future is gray!

Dunkirk is also bred to a similar pattern to Midshipman, Unbridled's Song's champion juvenile colt who also has a grand-daughter of Seattle Slew as his dam. I should add, too, that Dunkin Bend, the other graded winner by Dunkirk, is inbred 4x3 to Seattle Slew, through A.P. Indy and Vindication.



Havana

NYRA/Coglianesse



Cont. from p19

Havana's dam Missy Turtle was a sprinter who earned over \$100,000. Her sire Kyle's Our Man is an unfamiliar name, but this son of In Reality was talented enough to win the GIII Nashua S. at two and the GII Gotham S. at three. With a Graustark mare as his dam and a sister to Roberto as his second dam, Darby Dan Farm was a natural destination for Kyle's Our Man when he first retired but he stood at only \$3,000 and was soon moved on to Florida.

The important element about Kyle's Our Man is that he was by In Reality. In addition to siring Unbridled's second dam, In Reality has played an important role in the success of Unbridled's male line. Unbridled sired the champion filly Banshee Breeze from one of In Reality's grand-daughters, by Known Fact, and Unbridled's Song kept up the good work by siring Unbridled Elaine and Splendid Blended from other grand-daughters, by Taylor's Falls and Valid Appeal.

Other examples of this affinity include Little Mike (sired by a brother to Unbridled's Song, second dam a grand-daughter of In Reality), Empire Maker (by Unbridled, second dam by In Reality) and Political Force (by Unbridled's Song, dam inbred 3x3 to In Reality). This also brings us neatly back to First Defence, whose third dam is by none other than In Reality.

Havana's second dam, the stakes-winning sprinter Redding Ridge, was a grand-daughter of Silent Screen, another stallion with previous good results with the Unbridled branch. Grindstone's Belmont S. winner Birdstone has a second dam by Silent Screen, as does Unbridled's Song's Grade I winner Marylebone.

Havana shows what can be achieved with skilful use of a limited budget but unfortunately his breeders didn't reap the biggest rewards with him. Sold for \$50,000 as a yearling, his price soared to \$575,000 when he reappeared at Barretts in March.

HAVANA, c. 2011

Dunkirk	Unbridled's Song	Unbridled	Fappiano	
			Gana Facil	
		Trolley Song	Caro (Ire)	
	Secret Status	A.P. Indy	Lucky Spell	
			Seattle Slew	
		Private Status	Weekend Surprise	
Missy Turtle 6FIs, 1GISW	Kyle's Our Man	In Reality	Alydar	
			Miss Eva (Arg)	
	Lady Donna		Intentionally	
			My Dear Girl	
	Redding Ridge Race Record 7FIs, 2SW	Screen King		Graustark
				Glorious Song
		Burma Belle 7FIs, 2SW		Silent Screen
				Indian Queen
		Vertex		
		Rama Lass		

All horses in the *TDN* are bred in North America, unless otherwise indicated

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The Breeders' Cup Juvenile looks an obvious next stop for this exciting colt. After all, winning this race has almost become a family tradition for his male line. Mr. Prospector's name was added to the roll of honor as the sire of the 1989 winner Rhythm. His son Fappiano had beaten him to it, thanks to Tasso in 1985, and then Unbridled sired two winners, including Unbridled's Song in 1995. He in turn sired Midshipman, the winner in 2008. Can Dunkirk make it five generations in a row?

The **TDN** Blog
Red Bank, NJ

In today:
Is there a Matriarchal Trend in Racing?
by Mark Cramer

NUMBERS UP AT SPA FALL MIXED

With the average price rising by 15.6%, gross sales climbed 74% at Fasig-Tipton's second-annual Saratoga Fall Mixed and Horses of Racing Age Sale Monday. On an unusually warm, but stormy fall day in Saratoga



Hip 223
Mike Kane Photo

Springs, a total of 179 horses sold for \$3,363,600 during the six-hour session. A year ago, 119 horses sold for \$1,933,600. The buy-back number dropped dramatically, from 40.8% in 2012 to 23%.

Ken and Sarah Ramsey purchased the \$150,000 sales-topper, **Secret Union** (Dixie Union--Barney's Mistress, by Dynaformer), a 3-year-old stakes-placed

filly consigned by trainer Kieran McLaughlin. The top-priced weanling, **Hip 222**, a daughter of Pioneer of the Nile, went to Brendan Gallagher for \$82,000. Out of the Pulpit mare, Pulpit's Treasure, the filly brought the fourth-highest price of the sale.

"What we saw today was a really strong marketplace for weanlings and horses of racing age," said Fasig-Tipton President Boyd Browning. "The mare market was solid, but it wasn't spectacular. Generally in a developing market like we're having in New York, with an uptick in quality, it takes a little while for the mare population to increase in its quality. A lot of the mares that were offered were more transitional-type mares where people were selling them in order to being able to upgrade them through the process."

Two other horses of racing age brought six-digits-- **Valid** (Medaglia d'Oro--Grand Prayer, by Grand Slam), a 3-year-old colt consigned by McLaughlin was purchased for \$115,000 by Carolyn Vogel. New York-based trainer Gary Contessa was the successful bidder at \$100,000 for the 4-year-old gelding **Regulus** (Distorted Humor--Stellar Jayne, by Wild Rush), who was consigned by trainer Eoin Harty.

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FASIG-TIPTON SARATOGA FALL MIXED SALE

Hip	Name	Price (\$)
223	Secret Union (f, 3, Dixie Union--Barney's Mistress, by Dynaformer) Consigned by Kieran McLaughlin, agent Purchased by Kenneth & Sarah Ramsey	150,000
254	Valid (c, 3, Medaglia d'Oro--Grand Prayer, by Grand Slam) Consigned by Kieran McLaughlin, agent Purchased by Carolyn Vogel	115,000
247	Regulus (g, 4, Distorted Humor--Stellar Jayne, by Wild Rush) Consigned by Eoin Harty, agent Purchased by Gary Contessa	100,000



The only statistic that did not improve in the year-over-year comparisons was the median price, which fell from \$12,000 to \$11,000. Brown said the results of Monday's sale was further proof of the interest in New York-breds, which dominated the weanling offerings. "Compared to last year, there were probably twice as many people here," he said. "The consigners were extremely busy this morning and yesterday. All in all, I thought it was a very successful exercise. It gives us something to build on, particularly with the weanlings and the horses of racing age. The mares will come; it's just going to take a little time. That segment of the market doesn't get built overnight in terms of quality in a catalogue."

The Secret is Out...

Agent Patti Miller represented the Ramseys at the sale and was clearly excited after prevailing in the bidding for the day's topper, **Hip 223**. The dark bay filly, who is out of stakes-placed Dynaformer mare Barney's Mistress, is a half-sister to stakes winner Deputiformer (Silver Deputy). Secret Union, a Darley Stable homebred, has one win and was third in the Road Princess S. at Aqueduct Apr. 21. "I just thought she was a fabulous mare," Miller said. "What a great mare. I think Mr. Ramsey was willing to that amount; he was obviously hoping for a little less. But she had a tremendous cardiac profile, a great physical." Miller said she didn't know whether the Ramseys had plans to race the filly before she joins the broodmare band.

As for the leading weanling of the day, Gallagher indicated the Pioneer of the Nile filly was a pinhooking prospect and would likely be back in Saratoga next year for a yearling sale. "The sire is doing really well and she's a very, very nice individual," explained Gallagher. "But we gave a lot of money for her, so hopefully, we'll be lucky." **cont. p2**

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FASIG-TIPTON SARATOGA SALE

SESSION TOTALS	2013	2012
Catalogued	279	254
No. Offered	233	201
No. Sold	179	119
RNAs	54	82
% RNAs	23.17%	40.0%
High Price	\$150,000	\$100,000
Gross	\$3,363,600	\$1,933,600
Average (% change)	\$18,791 (+15.6%)	\$16,249
Median (% change)	\$11,000 (-8.33%)	\$12,000



BARRETT'S YEARLING SALE TODAY

The Barretts October Yearling Sale will begin today at 1:00 p.m. local time at the Hind Pavilion in Pomona, California. A total of 249 yearlings are catalogued for the one-day sale. During last year's auction, 174 individuals grossed \$4,006,600, good for an average of \$23,026 and median of \$18,000. A colt by Bertrando, who was bred and consigned by Willow Tree Farm, topped the auction at \$150,000. Visit www.barretts.com for the complete catalogue.



F-T Fall Mixed cont. from p1

Saratoga-based consigner Harry Landry had 19 horses in sale, including his biggest score of the day realized by [Hip 50](#), a weanling filly by Flatter. According to Landry, he was generally pleased with the results.



Hip 50
Mike Kane Photo

"I think this sale is precursor of what probably is to come," he said. "The future benefit is probably greater than what we are realizing, because it adds credence to the fact that this is a bona fide place to bring your horse to sell. I sold a very nice filly for \$75,000. I could have shipped her all around the country and had

expenses and still not gotten any more for her than I got for her here. From that point of view, I think it's good. I think they just need to do something to try to increase the volume of buyers. There just wasn't quite enough money here for the number of horses. All in all it was a wonderful sale. Unfortunately, the buyers all landed on the same horses. The people who had those got a ton. The others didn't do so well."

Out of the French Deputy mare Tres Chaud, the Flatter filly was purchased by trainer Linda Rice for Avram and Rhoda Freedberg's Lexicon Stable, which competes as Everything's Cricket Racing.

"She's a New York-bred and was a dynamite physical individual," Rice said. "I like Flatter as a stallion, as well. She was a terrific specimen, conformation-wise."

After acquiring Monday's session topper for the Ramseys, Miller gave the sale a mixed review.

"I think it was a little spotty," Miller said. "I saw some very good physicals for babies and bought two earlier. It would be nice to see this sale get better-quality pedigrees in it if they could. It would be nice if they could encourage some of the breeders to put some of their better weanlings here instead of going to Keeneland. There was a lot of interest. I don't usually come to breeding sales, but I had to come. I think that's good for the business. The New York Breeders have a good product." --by Mike Kane

Eastern U.S.

Monmouth Park Concludes with Gains:

Edited Press Release

Monmouth Park concluded its 61-day racing season Sunday, sporting across-the-board gains in attendance, on-track and simulcast handle. Through a lease from the New Jersey Sports and Exposition Authority to the New Jersey Thoroughbred Horsemen's Association (NJTHA) signed on May 4, 2012, Monmouth Park is marking its first full year under new leadership, with Darby Development LLC the operating manager.

"We knew last year would prove a good starting point," said Dennis Drazin, advisor to Darby Development and the NJTHA. "The numbers posted this year prove that fans across the country have responded positively to our racing product, while those closer to home enjoyed great racing at one of the world's most beautiful racetracks."

Average attendance was 8,986, besting last year's average of 8,599 by 4.5%, when Monmouth ran 65 cards. On-track wagering averaged \$510,106, an 8.3% increase over 2012 as total wagering averaged \$4,440,595, representing a 9.8% boost over last season.

"These numbers certainly met all expectations," Drazin said. "We were hoping to build off of last year's start and we have succeeded in doing so. We'll look to continue this upward momentum as we strive to meet the goals set forth by ourselves just over one year ago: bring expanded gaming opportunities to the racetrack; create new family entertainment; and provide world-class Thoroughbred racing at the Jersey Shore."

The meet was highlighted by the GI William Hill Haskell Invitational which was won by Verrazano (More Than Ready), who set a new win margin record of 9 3/4 lengths in the Shore's signature race.

"As we look to the future," Drazin said, "We are on the brink of announcing a new off-track betting facility, we continue our work to bring sports wagering to the racetrack and have plans for enhanced on-line gaming opportunities--all geared at bringing horse racing closer to the fan." He added, "On-track, we will soon open the William Hill Race and Sports Bar--a state-of-the-art, Vegas-style sports book, which will offer free play on top sporting events. In addition, the entire facility will continue its transformation into a more fan-friendly, family oriented destination in the heart of the Jersey Shore."

Paco Lopez was a runaway winner in the race for top jockey, booting home 99 winners. It was Lopez's second Monmouth title, having taken home top honors in 2010. Leading trainer went to Jorge Navarro, who saddled 47 winners, including a record-tying four Sept. 22. It was the first training title registered at any track for the 38-year-old native of Panama. Red Oak Stable enjoyed their first-ever Monmouth Park owner's championship, having visited the winner's circle 17 times, tying them with High Point Thoroughbred Partners, who also enjoyed their first owner's title.



Eastern Report cont.

Yesterday's Results:

JUSTAKISS S., \$50,000, DEL, 10-7, 3yo/up, f/m, 1 1/16m (off turf), 1:45 1/5, sy.
 1--**MOON PHILLY, 119, f, 4, Malibu Moon--Astor Place, by Deputy Minister.** (\$25,000 yrl '10 FTMOCT). O-Country Life Farm; B-Ellendale Racing LLC (PA); T-Michael J Trombetta; J-Julian Pimentel. \$30,925. Lifetime Record: 20-7-5-1, \$325,120.

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2--**Onepointthreekarats, 119, m, 5, Medaglia d'Oro--Beaties for Real, by Unreal Zeal.** (\$1,300,000 yrl '09 KESEP). O-Live Oak Plantation. \$10,310.
 3--**Daylight Ride, 124, f, 4, El Prado (Ire)--Going Day, by Daylami (Ire).** O-Augustin Stable. \$5,670.

Another Webb Carroll Training Center Graduate

Margins: 5HF, 1 1/4, 14 3/4. Odds: 1.70, 0.80, 2.70.

Moon Philly, a decisive winner of a pair of stakes races at Laurel this winter, was looking to end a five-race drought, though Delaware Park certainly wasn't experiencing a drought Monday, forcing this affair off the grass and cutting the field to four. The bay was coming off a trio of fourth-place runs, most recently in Belmont's Parlo S. Sept. 19. Keeping odds-on favorite Onepointthreekarats honest early, the second choice collared that foe entering the stretch and splashed home to win convincingly. **Click for the [brisnet.com chart](#) or [VIDEO](#).**

Central U.S.

Yesterday's Results:

7th-IND, \$35,001, Msw, 3,4,5yo, 6f, 1:11 1/5, gd.
MARSHALL RAYLAN (c, 3, Dixie Union--Desnuda, by Unbridled's Song), a \$185,000 KEEJAN yearling who RNA'd for \$650,000 as a 2-year-old at OBS March, had finished fifth in his lone prior effort, an Oaklawn maiden special weight in January. Straight to the front here, the dark bay kept on to score by 3 1/2 lengths and 'justify' 1-2 favoritism. Bowman's Sam (Bowman's Band) was a clear-cut second. Lifetime Record: 2-1-0-0, \$22,591. **Click for the [brisnet.com chart](#).**
 O-Alex & JoAnn Lieblong. B-Michael & M Lyn Burleson (KY). T-Steve Hobby.

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TDN TODAY
 Around the World. 6 pages

INDUSTRY INFO

WHITNEY/HENDRICKSON TO RECEIVE AWARD

Edited Press Release

Marylou Whitney and John Hendrickson will receive the "Community Service Award" at Rack Track Chaplaincy of America's White Horse Award Luncheon to be held Oct. 31 at The Derby Restaurant in Arcadia, California. The White Horse Award Luncheon is held each year in conjunction with the Breeders' Cup World Championship. Six years ago, Marylou and John started the Backstretch Appreciation Program at Saratoga Race Track, which was launched to thank all the backside workers for their hard work with the horses and to provide a platform for education in language development. Their program, which has grown over the years, now offers meals every night of the Saratoga Summer Meet and a buffet dinner each Sunday. There are also ice cream socials, movie nights, and many other opportunities to improve the quality of life for our horsemen and women. Tickets can be purchased by calling 859-410-7822 or visiting www.rtcanational.org.

ROOKIES

First/Second-crop starters to watch: Tuesday, October 8

*Sire (Sire's Sire), current farm, 2009 Fee, #foals of racing age/Winners/BlackTypeWnrs * Race #-track, race type, distance, runner, odds (if available)*

LEWIS MICHAEL (Rahy), Three Chimneys, \$13K, 60/13/1
 8-IND, Msw, 6f, +Lewisphina, 20-1

brisnet.com PEDIGREES · NICKINGS · RACE RECORDS

• ON THE WORKTAB •

BELMONT
 Boisterous (Distorted Humor), 4fT, :47.86, 1/2
 Cluster of Stars (Greeley's Galaxy), 5f, 1:00.75, 3/11
 Potosi's Silver (Badge of Silver), 4f (tr. t), :49.66, 11/36

BETFAIR HOLLYWOOD PARK
 Reneesgotzip (City Zip), 4f, :49.00, 14/39

SANTA ANITA PARK
 Blonde Fog (Divine Park), 5f, 1:00.20, 6/42
 Book Review (Giant's Causeway), 6f, 1:12.80, 1/15
 Flashback (Tapit), 6f, 1:12.80, 1/15
 Justin Phillip (First Samurai), 4f, :49.80, 19/26
 Secret Circle (Eddington), 5f, 1:00.60, 10/42

All winners in the U.S. race on Lasix unless otherwise indicated

All horses in the *TDN* are bred in North America, unless otherwise indicated



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IRT
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IN BRITAIN:

Grilletto, g, 3, [Exchange Rate](#)--Casuarina, by Menifee. Wolverhampton, Britain, 10-7, Mdn, 3yo/up, 7f 32yds (AWT). B-Respite Farm Inc. *\$110,000 wnlq '10 KEENOV; \$120,000 yrl '11 KEESEP; 67,000gns 2yo '12 TATAPR.

IN FRANCE:

Spin a Spell, f, 3, **Empire Maker**. See "Breeders' Edition Europe."

IN JAPAN:

Symboli Empire, c, 4, **Empire Maker**--Miss Emma (Ire) (Hwt. 3yo-Ire at 5-7f, GSW-Ire, MGSW-Fr, \$333,051), by Key of Luck. Tokyo, 10-6, Plate Race, 8f. Lifetime Record: 12-3-1-2, \$318,960. O-Symboli Farm; B-Takahiro Wada; T-Kazuo Fujisawa.

Thingvellir, c, 4, **Master Command**--State Cup, by Elusive Quality, Niigata, 10-6, Plate Race, 9f. Lifetime Record: 10-3-2-1, \$270,103. O-North Hills; B-Boyd Browning; T-Masamichi Wada. *\$50,000 yrl '10 KEEJAN.

AMERICA'S BEST SELLERS...TAYLOR MADE

Kanetoshi Inertia, h, 5, [Tapit](#)--Wednesday's Child, by Storm Cat. Tokyo, 10-6, TV Shizuoka Sho, 7f. Lifetime Record: 21-5-1-3, \$649,897. O-Toshio Kanematsu; B-JMJ Racing Stables LLC; T-Toshiaki Shirai. *Full to Selective, GSP, \$111,639.

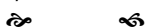
Britain

Yesterday's Results:

Windsor, 14.50, Mdn, £4,500, 2yo, 1m 67ydsT, 1:45.02, gd.

OASIS FANTASY (IRE) (c, 2, [Oasis Dream {GB}](#)--**Cara Fantasy {Ire}**, by **Sadler's Wells**), fourth on debut over an extended mile at Nottingham at the start of August, raced in mid-division early. Grinding his way into contention inside the final three furlongs, the 9-2 shot hit the front with 50 yards remaining en route to a half-length defeat of Throne Room (GB) (Oasis Dream {GB}). The winner is a half to Palavicini (Giant's Causeway), GSW-Eng, \$184,440; and Elusive Pimpernel (Elusive Quality), MGSW & G1SP-Eng, \$243,652. [VIDEO, courtesy attheraces.com](#). Lifetime Record: 2-1-0-0, £3,152.

O-Windflower Overseas & J L Dunlop OBE;
B-Windflower Overseas; T-Ed Dunlop.



[Click here to access TDN Progeny PPs](#)

Wolverhampton, 15.30, Mdn, £4,000, 2yo, 5f 216yds (AWT), 1:16.09, stn.

EXPECT (GB) (f, 2, **Invincible Spirit {Ire}**--**Expressive {GB}**, by **Falbrav {Ire}**), who was second to the potentially smart Al Thakhira (GB) (Dubawi {Ire}) over this trip at Yarmouth on debut Sept. 17, broke well to lead initially before taking a tow. Back in front approaching the furlong marker, the even-money pick was pushed out to score by 2 1/2 lengths from Angel Flores (Ire) (Art Connoisseur {Ire}). [VIDEO, courtesy attheraces.com](#). Lifetime Record: 2-1-1-0, £3,454. O/B-Cheveley Park Stud; T-Jeremy Nosedá.

OBSERVATIONS

on today's European racing scene

14.10 Leicester, Mdn, £8,000, 2yo, f, 7f 9ydsT

BOLD LASS (IRE) (**Sea the Stars {Ire}**) is out of the 1995 G1 Cheveley Park S. runner-up My Branch (GB) (Distant Relative {Ire}) and is thus a closely related sibling of the 2004 G1 Haydock Sprint Cup victress Tante Rose (Ire) (Barathea {Ire}). Bjorn Nielsen's homebred faces 11 rivals in this opening show for the David Lanigan stable.

14.40 Leicester, Mdn, £8,000, 2yo, f, 7f 9ydsT

ARABIAN BEAUTY (IRE) (**Shamardal**), a Saeed bin Suroor trainee, is a half-sister to former stable stalwart and three-time Group 1 winner Rio de La Plata (Rahy), and debuts in the number one colors of Godolphin. Choicely bred opposition includes Andrew Rosen's **Easton Arch (Arch)**, who is a Brian Meehan-trained half-sister to the 2006 G1 Prix Morny runner-up Magic America (High Yield); and Bjorn Nielsen's **Sequester (GB)** (**Selkirk**), who is a David Lanigan-conditioned half-sister to the 2004 G1 Racing Post Trophy runner-up Albert Hall (GB) (Danehill).

France

First Stakes Winner for Freshman Sire

Yesterday's Results:

PRIX HEROD-Listed, €55,000, Chantilly, 10-7, 2yo, 7fT, 1:26.60, sf.

1-#**LA HOGUETTE (FR)**, 125, f, 2, by **Le Havre (Ire)**
1st Dam: **Isanous (Fr)** (MSW, \$131,937), by **Zamindar**
2nd Dam: **Douceur Creole (Fr)**, by **Highest Honor (Fr)**
3rd Dam: **Time for Romance (Ire)**, by **Cure the Blues**

O-Gerard Augustin-Normand; B-Franklin Finance SA;
T-Jean-Claude Rouget; J-Gregory Benoist; €27,500.
Lifetime Record: 3 starts, 3 wins, €56,500. *First black-type winner for freshman sire (by Noverre).

2--**Petits Potins (Ire)**, 125, f, 2, **Verglas (Ire)**--**Babacora (Ire)**, by **Indian Ridge (Ire)**. O-Anne-Marie Hayes; B-Knocktoran Stud; T-Rodolphe Collet; €11,000.

3--**Ascot Memory (Ire)**, 125, f, 2, **Iffraaj (GB)**--**Flash and Dazzle (Ire)**, by **Bertolini**. (€10,000 RNA wnlq '11 GOFNOV; €17,500 yrl '12 GOFSP). O-Ecurie Ascot; B-Michael O'Mahony; T-Stephane Wattel; €8,250.

Margins: 2, HD, 1. Odds: 1.60, 10.00, 31.00.

Also Ran: **Stormy Paradise (Ire)**, **Rangali (GB)**, **Ming Zhi Cosmos (Fr)**, **Ultradargent (Fr)**, **Najinska (Ger)**, **Mind That Girl (Ire)**. [Click for the Racing Post result](#). [Click for Equidia VIDEO](#).



Prix Herod cont.

La Hoguelette debuted with victory in a 5 1/2-furlong firsters' test here June 12, and maintained her perfect tally upped to six panels at Deauville last time. Shadowing the leader in second after an early bump, she was pushed to the front approaching the final furlong and kept on strongly under urging thereafter to comfortably register a first black-type score.

PRIX DE BONNEVAL-Listed, €52,000, Chantilly, 10-7, 3yo/up, 5 1/2fT, 1:03.19, sf.

1--**#WEDGE TRUST (IRE)**, 121, f, 3, **Zamindar--Wedge, by Storm Cat.** (€40,000 RNA yrl '11 ARQAU).

O-Ecurie I M Fares; B-Haras de Manneville; T-Jean-Claude Rouget; J-Ioritz Mendizabal; €26,000. Lifetime Record: 11 starts, 3 wins, €99,550.

2--**A Huge Dream (Ire)**, 121, f, 4, Refuse to Bend (Ire)--Great Joy (Ire), by Grand Lodge. (€87,000 yrl '10 ARQOCT). O-Ahmed Mouknass & Pandora Stud LLC; B-Paul McCartan; T-Francois Rohaut; €10,400.

3--**Lykea (Ire)**, 121, f, 3, Oasis Dream (GB)--Alyzea (Ire), by King Charlemagne. O-Leonidas Marinopoulos; B-Stilvi Compania Financiera SA; T-Carlos Laffon-Parias; €7,800.

Margins: SNK, 2, HF. Odds: 3.10, 5.10, 21.00. Also Ran: Mister Ryan (Fr), Calrissian (Ger), Damsah, Ghor (Fr), Maglietta Fina (Ire), Goldream (GB), Lazzaz (Fr), Xenophanes (Ire), Stark Danon (Fr), Vital Spirit (Fr), Swooning (Ire). [Click for the Racing Post result.](#) [Click for Equidia VIDEO.](#)

Wedge Trust, who hit the board in this term's Listed Prix Texanita and Listed Prix Marchand d'Or at Maisons-Laffitte, bagged a July 30 Deauville conditions heat before running sixth in the Aug. 25 G3 Prix de Meautry back on the Normandy coast last time. Positioned slightly worse than midfield through halfway, she moved into contention inside the two pole and exhibited a smart turn of foot to swoop late and claim a career high on the line.

Tuesday, Maisons-Laffitte, post time: 3:20 p.m.

PRIX LE FABULEUX-Listed, €55,000, 3yo, 1 1/8mT

SC	PP	HORSE	SIRE	JOCKEY	TRAINER	WT
1	2	Hay Dude (GB)	Dubawi (Ire)	Tudhope	Burke	129
2	11	Kokaltash (Fr)	Haafhd (GB)	Lemaire	Delzangles	126
3	5	Zamaam (GB)	Muhtathir (GB)	Jarnet	Rohaut	126
4	1	Nervi (Fr)	Orpen	Soumillon	Bary	126
5	3	Kareman (Fr)	Zamindar	Lauron	Lemer	126
6	8	Boomshackerlacker (Ire)	Dark Angel (Ire)	Guyon	Baker	126
7	10	Auditor	Kingmambo	Auge	Ferland	126
8	7	Nocturnal Secret (GB)	Beat Hollow (GB)	Pasquier	Pease	126
9	6	Tecla (Ire)	Whipper	Raballand	Hd-Maarek	122
10	4	Intimhir (Ire)	Muhtathir (GB)	Peslier	Head	122
11	9	Abilene (GB)	Samum (Ger)	Rispoli	Graffard	122

 **EUROPEAN-BRED WINNERS**

IN JAPAN:

A Shin Erwin (Ire), c, 2, **Shamardal--La Ina (Ger)** (SW & G1SP-Ger & GSP-Fr, \$241,101), by Monsun (Ger). Niigata, 10-5, Novice Race, 8fT. Lifetime Record: 3-1-0-1, \$76,289. O-Eishindo Inc; B-K K Eishindo; T-Hidemasa Nakao.

BREEDERS' EDITION
AMERICA

ALLOWANCE RESULTS:

6th-PRX, \$58,740, Opt. Clm. (\$40,000), NW3X, 3yo/up, 5f (off turf), :59 2/5, sy.

FIRE ALARM (g, 4, Fusaichi Pegasus--Sweet Beat, by Tiznow) Lifetime Record: SP, 18-6-3-1, \$214,928. O-Morris Kernan. B-Gary & Mary West Stables Inc (KY). T-Keith W LeBarron. *1/2 to Cameo Appearance (Majestic Warrior), MGSP, \$183,678.

9th-PRX, \$50,500, Opt. Clm. (\$25,000), NW2X, 3yo/up, f/m, 6f, 1:11 3/5, sy.

LOVE YOUR SMILE (f, 4, Orientate--Smileforamile, by Unbridled's Song) Lifetime Record: 14-6-2-1, \$158,470. O-Chick Ridge LLC. B-Colts Neck Stables (KY). T-Edward K Auwarter.

2nd-FLX, \$22,000, NW3L, 3yo/up, 5 1/2f, 1:05 1/5, sy.

BAIME (g, 3, Star Dabblers--Lady Rapper, by Grand Slam) Lifetime Record: 5-3-0-0, \$57,250. O/B-Barry K Schwartz (NY). T-Michael S Ferraro. *Won by five lengths.

Graduate of Boutte Training & Sales

7th-HST, \$21,824, 10-6, NW2L, 2yo, 6 1/2f, 1:17 3/5, ft.

RICHTER RED (g, 2, Yoonevano--Thendoftherainbow, by Amaruk) Lifetime Record: 2-2-0-0, \$20,031. O-D & H Dewar Stable, Dreamtime Stable, J Nicol, S Radatzke & B Unwin. B-Bruce Unwin & Keith Pedersen (BC). T-Bruce Unwin. *Raced without Lasix.

8th-FLX, \$21,000, NW1BX, (S), 3yo/up, f/m, 6f, 1:13 3/5, sy.

READYGETSGOLD (m, 5, Midas Eyes--Ms. Readiness, by More Than Ready) Lifetime Record: SP, 32-3-8-7, \$118,775. O-Glowing Hill Farm. B-Mr & Mrs Rhonda Trombly O'Hagan (NY). T-Bruce D Anderson. *\$3,000 RNA wlng '08 FTMDEC. **1/2 to Readytodefer (Defer), SP, \$233,635.

ADDITIONAL MAIDEN WINNERS:

New Cat Rib, g, 4, **Newfoundland--Reba's Rib (MSW, \$135,793)**, by Alladin Rib. IND, 10-7, (S), 1 1/16m (off turf), 1:47 1/5. B-Ron Bates Racing Stables LLC (IN).

Rahy's Place, g, 4, **Rahy--Serene Place**, by Out of Place. SUF, 10-7, 1m70y (off turf), 1:47 2/5. B-Prairie Star Racing, Gainsborough Farm LLC & Three Chimneys Farm LLC (KY). *\$25,000 wlng '09 KEENOV; \$50,000 2yo '11 OBSAPR.

Empty Headed, g, 5, **Unusual Heat--Chi Chi Nette**, by Ole'. SAX, 10-6, (S), 1mT, 1:34 3/5. B-Madeline Auerbach & David Abrams (CA). *Full to Mensa Heat, SW & GISP, \$516,498.



WINNERS BY AMERICAN SIRES

IN JAPAN:

Vent Nouveau (Jpn), c, 4, **Cherokee Run**--New Chapter, by A.P. Indy. Kyoto, 10-6, Heijokyo S., 9f. Lifetime Record: 16-5-1-3, \$764,742. O-H.H. Sheikh Mohammed; B-Darley Japan Farm; T-Koichi Tsunoda.

BREEDERS' EDITION EUROPE

CONDITIONS RESULTS:

FRANCE, Chantilly, 12.30, €34,000, 2yo, 5 1/2fT, 1:04.07, sf.

OEIL DE TIGRE (FR) (c, 2, **Footstepsinthesand {GB}**--**Suerte {GB}**, by **Halling**) Lifetime Record: SP-Fr, 7 starts, 3 wins, 1 place, €51,750. O-Mme Jacques Cygler; B-Jedburgh Stud & Mme Clody Norton; T-Henri-Alex Pantall. *€13,000 yrl '12 ARQNOV.

FRANCE, Chantilly, 14.05, €33,000, 4yo/up, 1 3/16m (AWT), 1:57.84, stn.

THEO DANON (GER) (g, 5, **Lord of England {Ger}**--**Ticinella {Ger}**, by **Hernando {Fr}**) Lifetime Record: GSW-Ger, 24 starts, 6 wins, 8 places, €111,720. O-Guido Werner Hermann Schmitt; B-Gestut Etzean; T-Mario Hofer. *€61,000 yrl '09 BBASEP.

BRITAIN, Pontefract, 15.40, £12,000, 3yo/up, 17f 216ydsT, 3:58.89, gd.

STATUTORY (IRE) (g, 3, **Authorized {Ire}**--**Mialuna {GB}**, by **Zafonic**) Lifetime Record: SP-Eng, 9-3-2-1, £32,144. O-Sheikh Hamdan bin Mohammed Al Maktoum; B-Darley; T-Mark Johnston. *3/4 to Papal Bull (GB) (Montjeu {Ire}), MGSW & G1SP-Eng, G1SP-Ger, \$982,101.

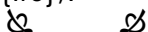
ADDITIONAL MAIDEN WINNERS:

Dullingham (GB), c, 2, **Dubawi (Ire)**--Dixey (GB), by Diktat (GB). Pontefract, Britain, 10-7, Mdn, 2yo, 10f 6ydsT. B-Red House Stud. *80,000gns yrl '12 TATOCT.

Goldbraid (GB), c, 2, **Exceed and Excel (Aus)**--Goldrenched (Ire), by Montjeu (Ire). Dresden, Germany, 10-6, Mdn, 2yo, 7fT. B-Tsega Stallions Ltd. *8,000gns yrl '12 TATOCT.

+**Cornettus (Ger)**, c, 2, **Kallisto (Ger)**--Chance (Ger), by Lagunas (GB). Dusseldorf, Germany, 10-6, Mdn, 2yo, 1 1/16mT. B-Dr Gunther Jansen.

Master Dancer (GB), c, 2, **Mastercraftsman (Ire)**--Isabella Glyn (Ire), by Sadler's Wells. Windsor, Britain, 10-7, Mdn, 2yo, 1m 67ydsT. B-D J Bloodstock, G Roddick & Wrottesley Ltd. *54,000gns wnlq '11 TATDEC; 26,000gns yrl '12 TATOCT; 50,000gns 2yo '13 TATAPR. **24th winner for freshman sire (by Danehill Dancer {Ire}).



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+ **Rapido (Ger)**, c, 2, **Rock of Gibraltar (Ire)**--Rondinay (Fr), by Cadeaux Genereux (GB). Strasbourg, France, 10-6, Cond, 2yo, 1 1/4mT. B-Gestut Winterhauch. *€36,000 yrl '12 BBAAUG. **1/2 to Rock My Soul (Ire) (Clodovil {Ire}), MSW-Ger & GSP-Fr, \$144,298; and Rock My Heart (Ger) (Sholokhov {Ire}), SW-Ger.

+ **Loud (GB)**, g, 3, **Dutch Art (GB)**--Applauding (Ire), by Royal Applause (GB). Windsor, Britain, 10-7, Mdn, 3yo/up, 6fT. B-P C Hunt. *10,000gns RNA wnlq '10 TATDEC; 40,000gns yrl '11 TATOCT; 160,000gns 2yo '12 TATAPR.

Spin a Spell, f, 3, **Empire Maker**--Arabian Spell (Ire) (GSP-Fr), by Desert Prince (Ire). Chantilly, France, 10-7, Mdn, 3yo, 1 1/2mT. B-Greenwood Lodge Farm Inc. *\$85,000 RNA wnlq '10 KEENOV; \$55,000 RNA yrl '11 KEESEP.

Greenwood Lodge Farm Bred and Raised

Miss Raven (Ire), f, 3, **Raven's Pass**--Mazuna (Ire) (GSW-Eng), by Cape Cross (Ire). La Roche Posay, France, 10-6, Cond, 3-4yo, 1 3/8mT. B-Rabbah Bloodstock Ltd. *50,000gns yrl '11 TATOCT.

Floresco (Ger), c, 3, **Santiago (Ger)**--Fiori (Ger), by Chief Singer (Ire). Dusseldorf, Germany, 10-6, Mdn, 3yo, 1 3/8mT. B-Hauptgestut Graditz.



WINNERS BY EUROPEAN SIRES

IN JAPAN:

Shogun (Jpn), c, 3, **Doyen (Ire)**--Japanese Whisper (UAE), by Machiavellian. Niigata, 10-5, Plate Race, 9f. Lifetime Record: 5-2-0-1, \$128,866. O-H.H. Sheikh Mohammed; B-Darley Japan Farm; T-Teruhiko Chida.