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'FAN PARTICIPATION' PARADIGM: EXCITING POSSIBILITIES, BUT NOT WITHOUT PITFALLS

By T.D. Thornton

The cover of *Sports Illustrated* that commemorated American Pharoah (Pioneerof the Nile)'s Triple Crown victory captured not only the historical significance of the feat, but the uniquely 21st Century way the achievement was perceived by the public: The colt soaring toward the Belmont Park finish line occupied only a small section of the cover. The foreground was dominated by a legion of jubilant fans, smart phones straining aloft in a collective attempt to etch the experience in personal video and digital images.



Welcome to 2015, where simply witnessing history is no longer enough of a vicarious thrill, and seemingly everyone--both inside and outside the world of horse racing--feels the need to need to record, document, and in many cases, become a symbiotic part of live, real-time events as they unfold.

In terms of fan participation, American Pharoah's Triple Crown hardly resembles Secretariat's. In the 1970s, when the United States was graced with three Crown champs, telephones (both land lines and the drop-a-dime variety) were highly restricted at racetracks, and you couldn't have fathomed back then that by the next time a horse swept the G1 Kentucky Derby-Preakness-Belmont S., such devices would also be able to capture moving and still images.

In the 37-year gap between Crown winners, spectator passivity has been relegated to an anachronism. Now and moving forward, active participation and engagement are where it's at. This technological revolution is affecting all sports worldwide. But you could make a pretty strong case that racing stands to benefit more than other sports by encouraging fan-made photos and videos and by incorporating such user-generated content (UGC) either alongside or, increasingly, as part of traditional reporting and broadcasts. **Cont. p9**

PEDIGREE INSIGHTS

by Andrew Caulfield



ROYAL ASCOT: GALILEO AND ZOFFANY

There are no prizes for guessing that the stallion table at the five-day Royal Ascot meeting was headed by Galileo. With victories from Gleneagles, Curvy and Aloft, the ultra-prolific Coolmore stallion added more than £600,000 to his 2015 bankroll. In doing so, he succeeded in overhauling Golden Horn's sire Cape Cross to take his habitual place at the head of the Anglo-Irish sires' list.

In one respect, though, Galileo was outshone by Oasis Dream, who became the only stallion to sire more than one Group 1 winner at the meeting, thanks to his fast sons Goldream and Muhaarar (whose pedigree I reviewed [Apr. 21](#)).

This double took the stallion's total of Group 1 winners to 14 from his first eight crops aged three or over.

Oasis Dream, in turn, had to share the limelight with a couple of his companions at Banstead Manor Stud. It was Champs Elysees, a three-time Grade I winner in North America, who was responsible for G1 Gold Cup winner Trip To Paris. **Cont. p3**



Waterloo Bridge
Racing Post photo

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SIMBA (Fr) - Grand Prix de Compiègne (Listed)

Jubilee Rematch Likely

The G1 July Cup could feature a rematch of last week's G1 Diamond Jubilee S. one-two, with both Undrafted (Purim) and runner-up Brazen Beau (Aus) (I Am Invincible {Aus}) likely for the Newmarket race. Should he go postward in the event, Brazen Beau will likely be making his first start in Godolphin blue. Undrafted, meanwhile, was fourth in last year's July Cup.



Brazen Beau *Racing Post*

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King George Purse Likely to Lure Runners

The G1 King George VI and Queen Elizabeth S. will be worth £1.15 million when it is run July 25. The purse increase looks likely to attract a competitive field, with possibles including Postponed (Ire) (Dubawi {Ire}) and Snow Sky (GB) (Nayef). Snow Sky, winner of the G2 Hardwicke S. last week, would have to be supplemented to the race.



Snow Sky
Racing Post

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Qualify to tackle Derby

G1 Epsom Oaks winner Qualify (Ire) (Fastnet Rock {Aus}) looks set to take her place in the line-up for Saturday's G1 Irish Derby. The filly could be one of five Ballydoyle runners in the race, which is also a Breeders' Cup "Win and You're In" event.

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Ribblesdale and Interference

The screws on enforcement of interference rules need to be tightened after Ribblesdale Stakes controversy, writes James Willoughby. "Interference rules should not be seen as important only up to a point, but that's the way they seem to be treated by the best jockeys in the best races in Britain."



Curvy
Racing Post photo

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Caulfield on Royal Ascot Sire Table (cont. from p1)

Trip to Paris belongs to a first crop which also features those very useful fillies Xcellence. Eastern Belle, Lustrous, Avenue Gabriel and Regardez. Champs Elysees also has the tough group-winning filly Jack Naylor among his second-crop 3-year-olds.

Champs Elysees, of course, is a brother to Dansili, a stallion who made arguably the biggest overall impact on the Royal meeting. Although directly responsible for just one winner, that winner was the unbeaten Mahsoob, who wasn't hard pressed to land the Wolferton H. over a mile and a quarter.

Although Mahsoob is still rated no higher than 114 by the *Racing Post*, and has gained his four wins by margins of a length or under, he is being talked of as a contender for no less a race than the King George VI and Queen Elizabeth S. Indeed the bookmakers generally have him on offer at only 7-1 or 8-1 for the Ascot Group 1, not far behind the Derby winner Golden Horn and the Royal Ascot group winners Snow Sky and Free Eagle.

As Dansili is now 19 years old, he is old enough to be making an impact via his stallion sons and broodmare daughters. It was his daughters which provided Juddmonte with its pair of impressive Royal Ascot group winners. Firstly the Group 1 winner Passage of Time was represented by the exciting Time Test, winner of the G3 Tercentenary S., while the listed-placed Winter Silence was responsible for Snow Sky, who upset the mile-and-a-half status quo in considerable style in the G2 Hardwicke S.

But even these fine efforts by Dansili's broodmare daughters were arguably outshone by the remarkable first-crop treble achieved by Dansili's fast son Zoffany.

It is only three years since New Approach earned considerable plaudits at the Royal meeting by landing the G2 Coventry S., the G3 Albany S. and the Listed Chesham S. with members of his first crop. Now we have seen Zoffany achieve a very similar treble, thanks to Waterloo Bridge in the G2 Norfolk S., Illuminate in the G3 Albany S. and Washington DC in the Listed Windsor Castle S.

The similarities between New Approach and Zoffany extend to the fact that they were both precocious. After making his debut on July 15, New Approach was unbeaten in five juvenile starts. For his part, Zoffany made a winning debut on Apr. 18 and proceeded to win five of his first six starts, including the G1 Phoenix S. Paradoxically, his first defeat came at Royal Ascot, when he could finish only sixth in the Coventry S.

Cont. p4

TAPIT'S LEADING MILER AND ONLY BREEDERS' CUP WINNER AT STUD IN THE U.S.

LOOK FOR FIRST-CROP YEARLINGS AT THE UPCOMING SALES

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One sizeable difference between the two, though, is that New Approach started his stallion career at a fee of £30,000, having progressed to win the Derby, whereas Zoffany was available for only €7,500 after a winless second season (he did, though, manage to finish less than a length behind the great Frankel when he returned to Royal Ascot for the G1 St James's Palace S.)

Despite the cheapness of Zoffany's fee, it very quickly became apparent that he was siring eye-catching progeny. His first weanlings sold for as much as 130,000gns, but it was at the 2014 yearling sales that a real buzz developed about the young son of Dansili. A colt out of Mount Crystal made 475,000gns and there was also plenty of competition for Waterloo Bridge (350,000gns) and Washington DC (€340,000). Although Illuminate made "only" £95,000, this was still an excellent return on a €7,500 nomination.



Zoffany
Racing Post photo

One aspect of Zoffany's pedigree which I find especially interesting is that he is out of a daughter of Machiavellian. In case you need reminding, Machiavellian was the highest-ranked European 2-year-old of 1989, thanks to an unbeaten campaign which featured Group 1 victories in the Prix Morny and Prix de la Salamandre.

Although less successful at three, Machiavellian possessed considerable potential as a stallion. In addition to being a son of Mr. Prospector, he was out of a smart granddaughter of Natalma and his dam also possessed 3x3 inbreeding to Almahmoud. I never tire of pointing out that Almahmoud had only three daughters, but each of them produced a champion sire (Northern Dancer, Halo and Arctic Tern).

Machiavellian didn't let the side down, establishing himself among the top flight by siring nearly 6% group/graded winners. Those group/graded winners featured the likes of Street Cry, Medicean, Almutawakel and Storming Home, plus winners of the Poule d'Essai des Poulains, des Pouliches and Prix de Diane.

Several of Machiavellian's sons have sired Group 1 winners, with Street Cry leading the way ahead of Medicean (whose son Dutch Art has sired group winners at each of the last two Royal meetings).

However, it is possibly going to be stallions out of Machiavellian's daughters that are destined to make the biggest impact. The first to make his mark was the dual Classic winner Shamardal, whose son Balios won last week's G2 King Edward VII S. in the style of a future Group 1 winner. Shamardal finished third on Britain and Ireland's leading sires' list last year, with an impressive number of group winners worldwide, and his son Lope de Vega took the title of leading first-crop sire with a crop which has now produced five group winners, plus the colt who kept Gleneagles's winning margin in the Irish 2,000 Guineas to less than a length. **Cont. p5**

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Lope de Vega, significantly, is inbred 3x3 to Machiavellian.

Another stallion with a dam by Machiavellian is Dark Angel, who made such an impressive start that his fee rose from €7,000 in 2011 to €27,500 in 2014. Although Dark Angel failed to sire a winner at Royal Ascot, he could be considered a bit unlucky not to do so, as three of his juveniles ran well. The previously unbeaten Easton Angel would have been an impressive winner of the G2 Queen Mary S., but for the presence of the monster American filly Acapulco. Log Out Island made a bold attempt to lead throughout in the G2 Norfolk S., only to be cut down in the final stages by Zoffany's son Waterloo Bridge. And Steady Pace was beaten only a length when third of 27 in the Windsor Castle S.

Machiavellian's broodmare daughters have produced Group 1 winners to Green Desert's sons Oasis Dream (2) and Invincible Spirit, so it perhaps isn't surprising that Zoffany's bright start owes quite a debt to Green Desert. Illuminate, his winner of the G3 Albany S., is out of Queen of Stars, an unraced daughter of Green Desert and the Machiavellian mare Queen Catherine. Illuminate is therefore inbred 3x3 to Machiavellian, as well as 4x3 to Danzig, and she has numerous lines to Almahmoud. Washington DC is out of How's She Cuttin', a granddaughter of Green Desert, so he is inbred 4x4 to Danzig. The odd man out is the G2 Norfolk S. winner Waterloo Bridge, whose only duplications are 5x4 to Northern Dancer and 4x5 to Mr. Prospector.

Zoffany has strong claims to being one of Dansili's fastest sons, so it is going to be interesting when two Group 2-winning sprinters by Dansili have their first runners next year. The Flying Childers S. winner Requito, another member of the Coolmore squad, raced only at two, when he showed much of the speed that had brought his dam Damson victories in the G2 Queen Mary S. and G1 Phoenix S. He hasn't been as strongly supported as the Temple S. winner Bated Breath, who retired with the unenviable record of having finished a close second in no fewer than four Group 1 events. Bated Breath has more than 100 yearlings in his first crop, his best price at the weanling sales being the 130,000gns paid by Shadwell for a colt.

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UPCOMING MAJOR NORTH AMERICAN STAKES

Date	Race	Track
June 27	G1 Mother Goose S.	BEL
	G1 Triple Bend S.	SA
	G1 The Gold Cup at Santa Anita	SA
	GII Firecracker S.	CD
	GII Royal Heroine S.	SA
	GIII Senorita S.	SA
	GIII Iowa Derby	PRM
	GIII Iowa Oaks	PRM
	GIII Bashford Manor S.	CD
June 28	GIII Eatontown S.	MTH
	GIII San Juan Capistrano S.	SA

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JUBILEE REMATCH LIKELY AT NEWMARKET

Next month's G1 July Cup at Newmarket could have a strong international line-up with a distinct possibility of the Australian-trained **Brazen Beau (Aus)** (I Am Invincible {Aus}) again going head-to-head with **Undrafted** (Purim), his conqueror in last week's G1 Diamond Jubilee S. at Royal Ascot. Chris Waller's runner ploughed a lone furrow up the Ascot straight with none of the other riders keen to follow Craig Williams, a move that many felt lead to his defeat. Brazen Beau ran in the colours of On Track Racing at Ascot, but if lining up at Newmarket, he will probably be donning the Godolphin blue. Sheikh Mohammed bought into the horse before Ascot. Explaining the current ownership structure of the horse Henry Plumptre, Godolphin's representative in Australia, explained, "The relationship with On Track was very relaxed, they leased the horse back until the end of June, which gave them the opportunity of going to Ascot. We also agreed that if Sheikh Mohammed was to have the pleasure of watching the horse run in his colours, it should be in the July Cup.



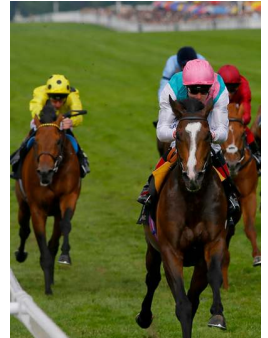
Brazen Beau pictured at Newmarket
Racing Post

"So, effectively as of now, although not officially until the end of June, the horse will still be trained by Chris, but he'll run in the blue colours on July Cup day, weather permitting." Undrafted finished fourth in the July Cup last year but proved he belonged at the top table with an emotional win last week for Wesley Ward under an inspired Frankie Dettori ride.

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KING GEORGE PURSE HARD TO RESIST

The G1 King George VI And Queen Elizabeth S. July 25 at Ascot has an increased purse this year of £1.15 million, thanks to Qipco's involvement and several UK trainers are keen on trying to snare some of the huge money on offer. One such trainer is Luca Cumani whose **Postponed (Ire)** (Dubawi {Ire}) ran a good race to be third in last weeks G2 Hardwicke S., a run that Cumani feels justifies a crack at the King George. "Postponed ran a good race, but it wasn't a truly run race. I think our horse ran well in the circumstances and I think we'll let him take his chance in the King George," said Cumani. Postponed could well meet his Ascot conqueror **Snow Sky (GB)** (Nayef), who is not currently entered as connections strongly consider supplementing the colt. **Cont. p7**



Snow Sky
Racing Post

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LOG OUT ISLAND (IRE)



ILLUMINATE (IRE)

Albany Stakes Gr.3
ILLUMINATE (IRE)



WASHINGTON DC (IRE)

Windsor Castle Stakes LR
WASHINGTON DC (IRE)
AREEN (IRE)

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Goffs Orby Sale
29th-30th SEPTEMBER

Goffs Sportsman's Sale
1st OCTOBER



IRISH THOROUGHBRED
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According to owner Khalid Abdullah's racing manager Lord Grimthorpe, Snow Sky's Royal Ascot victory came as somewhat of a surprise.

"It was a little bit unexpected, but he traveled very well into the race. The way he did it will make us rethink our plans. We have to consider the King George," said Grimthorpe.

Another horse who would be taking a big rise in class if tackling the King George is **Mahsoob (GB)** (Dansili {GB}). The John Gosden-trained 4-year-old maintained his unbeaten record in the Listed Wolferton H. at Royal Ascot, but Angus Gold, racing manager to owner Sheikh Hamdan Al Maktoum feels he's ready for the next test.

"He's improving, I think he's crying out for a mile and a half and he has a fabulous attitude. I don't think he would be outclassed in the King George," Gold stated.

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QUALIFY ADDED TO IRISH DERBY

G1 Epsom Oaks heroine **Qualify (Ire)** (Fastnet Rock {Aus}) looks set to take her chance against the colts in the G1 Irish Derby at The Curragh Saturday. In the Dubai Duty Free sponsored event, the Aidan O'Brien-trained filly will form part of a possible five-strong Ballydoyle challenge. Speaking about his runners O'Brien said, "Qualify is in good form since Epsom and her owners John Morrell and Chantal Regalado-Gonzalez would like to let her take her chance. We always thought she was a really nice filly and we look forward to Saturday." Qualify could be joined by G1 Epsom Derby fourth **Giovanni Canaletto (Ire)** (Galileo {Ire}), G1 Prix du Jockey Club runner-up **Highland Reel (Ire)** (Galileo {Ire}), Listed Lingfield Derby Trial winner **Kilimanjaro (Ire)** (High Chaparral {Ire}) and G3 Chester Vase winner **Hans Holbein (GB)** (Montjeu {Ire}). Of this quartet, O'Brien added, "Giovanni Canaletto is in good form. We felt Epsom was maybe coming a little too quickly for him, but he came out of the race well. Highland Reel will step up another quarter of a mile, but we were happy with him in France last time and we've been happy with him since. Kilimanjaro ran a nice race at Epsom and the Curragh might suit him better than Epsom and also I think the same could be said about Hans Holbein." Supplementary entries for the race close at midday on Tuesday and another potential inclusion is last week's G2 Ribblesdale S. winner **Curvy (GB)** (Galileo {Ire}).

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AN INTERNATIONAL PERSPECTIVE

with James Willoughby



RIBBLESDALE STAKES AND INTERFERENCE

IT IS now common for riders in the best races in Britain to systematically exploit the leniency in the interference rules to gain a competitive edge. From Jan. 1, 2006

to June 20 this year, more than 430,000 runners appeared in British Flat races not confined to maidens. The rate at which they were described as having been "hampered," "checked" or "bumped" in close-up comments provided by the Press Association, conditioned by the class of the race, is contained in the table.

Class	Runners	Hampered	Hampered%
1	25172	894	3.55
2	36789	1221	3.32
3	32536	909	2.79
4	76255	1965	2.58
5	115903	2830	2.44
6	144333	3677	2.55

Now, a good analyst will recognise there could be systematic bias in this data. Perhaps good races result in more tightly packed fields and jockeys save ground or seek cover with more zeal. There might also be some observer bias in this sample and it would be interesting to see if the result is reproducible using databases other

than [Proform](#), but the outturn in the table would not be a surprise to a selection of racing professionals I sampled at Royal Ascot who responded to the question of whether interference-rates are higher in higher quality races.

Riders are not to blame for the figures in the table. If better races are rougher races, it is a simple case of the economic incentive of prize-money and associated rewards being disproportionately greater than the downside of suspension, etc.

But there is more to it even than that. In my view, there is a creeping atmosphere of laissez faire in stewards' rooms, continually encouraged by the British Horseracing Authority (BHA)'s [Guide To Penalties and Procedures](#) booklet which informs the actions of stewards and their stipendiaries.

On page 17 of this document, section d) says: "...a reversal of placings is more likely to follow where there is a nose between horses."

This phrase is nothing more than a statement of the obvious, yet it seems to be interpreted as an instruction to stewards not to meddle with any result decided by a distance more than this. Last year, an incident at Ascot (<http://www.theguardian.com/sport/2014/apr/30/escala-ting-ascot-controversial-interference-rules>) provoked a typical reaction from the sport's participants, but it was nothing on the curious case of the G2 Ribblesdale S. at Royal Ascot last week.

Cont. p9



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[Review the race](#) before asking yourself if there is a country in the world in which Curvy would not have been taken down after she wiped out third-placed Pamona. Curvy's rider Ryan Moore pushed his way out for the first time at 2:05 of the video before having some justification that his filly was intimidated by the errant path of rail runner Entertainment (white cap) at 2:07.



Curvy
Racing Post photo

It isn't the case in the Ribblesdale that Curvy improved her placing, but the stewards did not even levy a riding penalty on Moore, reasoning (incorrectly in my view) that his actions were not purposeful. But, how else was he going to get a run? Are we led to believe that a gap opened purely as a result of the collision to the inside? I am not buying it.

We should remember, of course, that Moore would likely not have even made this manoeuvre in another jurisdiction in which safety is more highly prioritised over the potential dismay of the betting public upon the disqualification of winners. He is well capable of adjusting his approach to the prevailing demands of the environment.

Either way, Pamona lost her chance. All rules and laws have to strike a balance between the rights of the victim and the rights of the offender, but there is now a growing belief that in British racing this equilibrium is out of whack.

The BHA interference rules are not actually impotent, but their implementation seems to be. It cannot be right that riders have no fear of censure the moment serious money and prestige is at stake. Other countries enforce tighter rules not just for safety, but also as an incentive to fair play. If it is tough for stewards to take a winner down, jockeys will respond by adjusting their strategy to exploit the situation, which the statistics above suggest that they have.

Jockeys are crucial to the outcome of horse races. The brilliant Moore proved that again last week when breaking the modern record for winners at Royal Ascot with nine absolutely superb victories. Flat racing also has a need to ensure that jockeyship doesn't become too big a factor, however, and that a robust attitude to competition doesn't become a general indifference to the rules.

Interference rules should not be seen as important only up to a point, but that's the way they seem to be treated by the best jockeys in the best races in Britain. Thankfully, the situation is by no means out of hand, but it is high time the screws were tightened, in my view.



'Fan Participation' Paradigm (cont. from p1)

Racing already has an advantageous built-in participation component in the form of handicapping and wagering. And it's possible (in theory at least) for anyone to go from being a racetrack customer to a racehorse owner.

Yet racing clearly has a lot of catching up to do to when compared to the popularity of professional team sports in America. So getting passionate fans to engage in marketing at a miniscule cost to the industry would seem to be a no-brainer. As they say, word of mouth (or in this case, viral video from a smart phone) is the best advertising.

Earlier this month, Breeders' Cup Ltd. and the sport's main national television partner, NBC, took an enthusiastic leap into the realm of UGC by utilizing an emerging technological platform called Burst to infuse a significant degree of fan interactivity into the broadcast of the GI Stephen Foster Handicap at Churchill Downs.

In its simplest explanation, Burst allows a broadcaster to receive and sort through a massive number of real-time, fan-generated video streams. As the company's website explains, Burst expands traditional broadcast coverage "to unlimited perspectives from an army of smart phones," culling them for both compelling content and technical quality to select clips that are best suited for broadcast.



Promoting UGC for the Stephen Foster

"It goes from the phone into this 'bubble' that is controlled, in our case, by the Breeders' Cup," said Peter Rotondo, the vice president for media and entertainment for the Breeders' Cup. "And then one click approves it for broadcast. So basically, in one fell swoop, it takes about a minute and a half to go from your iPhone to national television."

Partnering with Burst, Rotondo said, will bring a whole new fan-involvement paradigm to racing broadcasts. But Burst is hardly the only UGC platform in the marketplace, and new technologies are being developed every day.



The important difference is that while Burst streamlines the job for conventional television broadcasters, competing technologies like the Twitter-based video streaming apps Periscope and Meerkat cut out the middleman entirely, putting no other entity between what a person wants to shoot with their smart phone and showing it in real time on the Internet.

This too, opens up exciting new possibilities for horse racing's exposure. But as other sports are learning, there are pitfalls and challenges to the concept of letting anyone, anywhere, stream moving and still images of live events as they happen.

"This is one of those disruptive events that folks have been predicting for a long time," Karen Weaver, a professor of sports management at Drexel University, told the *Boston Globe* in a May 19 front-page story about how fan-streaming technologies are being perceived as threats. "It's another way for consumers to exercise their ability to see what they want to see."

These live streaming technologies are so new that rights-holders (and networks that pay big bucks for the exclusive rights to broadcast premier events) aren't sure how to rein in unauthorized feeds. A scan of worldwide headlines over the past two months yields the following examples:

- Within the span of a week, the Professional Golfers' Association Tour went from barring a freelance reporter who used Periscope to interview a player during an off-limits practice round to promoting its own sanctioned Periscope stream.
- The Association of Tennis Professionals began threatening people with copyright infringement violations if they used unsanctioned images from matches for the purpose of "live GIFing" those events via social media.
- The National Hockey League sent a memo to teams emphasizing rules against journalists streaming pre- and post-game interviews, which it said conflicts with rights granted to television entities.

Spectators around the globe who paid \$89.95 for the Floyd Mayweather Jr.-Manny Pacquiao boxing match flouted pay-per-view restrictions by pointing smart phones at television screens to send the fight to Periscope viewers. Certainly, the quality of the streamed feed was diminished, but it was free.

The Guardian reported May 16 that Formula One auto racing was "a little ahead of the game" with respect to other sports in cracking down on UGC: "If you read the fine print on the back of a ticket to a Formula One race, you'll find that anything you might video once you go through the turnstiles technically belongs to them. So if anyone is monetizing it, Formula One can go after the profits."

Although journalists are streaming some of the Internet's sports-related UGC, much of it is uploaded by well-intentioned fans who are unaware that they might be infringing on someone's rights. In many instances within the realm of horse racing, there are no easily defined "rights" to begin with.

"People want that authentic point-of-view' footage out there of 'their' moments. It's the idea that their video could be famous, sort of their moment in the sun. At the Breeders' Cup, the crowds are so big that we want to really take people inside the event...It's 2015, this is what it's all about."
—Peter Rotondo

Predating the current explosion of streaming technology, a good promotional example of the use of UGC is the 23-minute harness racing documentary film "Race Day," which was created in 2011 by editing together more than 10 hours of footage sent in by 20 volunteers across North America to tell the composite story of a typical day at the races.

Last week, a casual search of Twitter revealed Periscope streams (primarily paddock and live race footage) from the following U.S. racetracks: Arapahoe Park, Canterbury Park, Churchill Downs, Emerald Downs, and Indiana Grand. On June 18, you could have also watched a live stream of American Pharoah's arrival on the backstretch at Santa Anita Park. This was a happening that did not warrant live national broadcast coverage, but was sought out and watched by at least hundreds of racing fans who were alerted to it via Twitter.

Both Meerkat and Periscope are free to use, both for viewing and creating live streams. Meerkat does not currently have a function for saving replays of streams to be viewed later; Periscope streams vanish after 24 hours. The ability to archive replays of live streams is a feature that is expected to flourish as these and competing technologies evolve. Poor quality is the main drawback of UGC videos--they are often grainy, shaky or out of focus. But this too is expected to improve.

"I think it's something that should be encouraged," said Jim Mulvihill, the director of media and industry relations for the National Thoroughbred Racing Association. "Anything that allows fans and the media new avenues for showing what goes on behind the scenes at the racetrack is probably a positive as long as it's used appropriately."

But while America's smaller racetracks might welcome the live streaming exposure, there are bound to be entities higher up the totem pole that are wary of it.

Churchill Downs, Inc., for example, is widely known in the industry as a fierce protector of its Kentucky Derby brand, and CDI management is keeping a close eye on the new technology. "The growth of user-generated content is on our radar screen and is an issue we'll be assessing as we work toward the 2016 Kentucky Derby and Oaks," said Ryan Jordan, Churchill Downs Racetrack General Manager, in an email reply to the *TDN*. **Cont. p11**



NBC, which owns the Triple Crown broadcasting rights, was asked in an email last Thursday how the network plans to simultaneously leverage the positive benefits of UGC while protecting itself against its pitfalls. NBC vice president of communications Dan Masonson acknowledged receipt of the query but did not provide a detailed reply prior to deadline for this story.

“I think if anybody was abusing it to try and circumvent rights-holders, it would be fairly obvious,” Mulvihill said, emphasizing that the NTRA does not have a “position” on the use of UGC one way or the other. “If somebody oversteps the bounds, it might only be because these technologies are so new and some of the boundaries are gray.”

Rotondo agreed: “I understand some of that. But for us, I think it’s only going to help drive viewership to the larger broadcasts. Periscope is cool. We used it [recently] at Churchill. But it can only handle so many people to jump on the feed at once, and it’s only that one singular view. It’s almost like you get a taste of the event, and then you want to figure out where you can go to consume the whole thing.”

“For [racing] it’s different,” Rotondo continued. “You look at other sports. In the National Football League, what [is a fan with streaming capability] going to do? The user-generator, they’re going to show the game, and it’s the same play that all fans who are sitting there are going to see. I feel at the racetrack, when you have these big events, you have so many different things going on. You have the handicapping, the fashion, you’ve got the parties, the stretch run, the horses. There’s more to absorb. Sometimes people don’t realize that, and we’re going to show it off.”

But another issue is that once the genie is out of the bottle, so to speak, it can’t be reeled back in.

So if the racing industry actively encourages fans to document on-track experiences and share them with the world, it should be prepared for the inevitable tragic or less-than-feel-good moments that are only a click away from being widely distributed on the Internet.

In addition, there might be some live-streaming users whose intentions don’t align with marketing the sport. An example of this is the clandestine backstretch footage compiled and released by the People for the Ethical Treatment of Animals in 2014.

Mulvihill said in those sorts of instances, there is only so much the industry can do.

“Racing shouldn’t be worried about the worst-case scenarios. We have so much to be proud and excited about, and we need these avenues to help our great sport reach new audiences,” Mulvihill said. “If there are worst-case scenarios that we spend too much time dwelling on, we’ll miss the opportunities. All of these new technologies, there are certainly pitfalls to them. But they’re here whether we love them or not, so we’ve got to find ways to use them to our advantage.”

To that end, Rotondo said he is eager to fine-tune the Burst interactivity in the NBC broadcasts. The Foster show was just the initial test of the technology.

“We’re doing all this throughout the year, ultimately, to have it by perfected Breeders’ Cup weekend,” Rotondo said.

Currently, the Breeders’ Cup has its own small staff of on-track reporters shooting smart-phone footage that gets uploaded into the Burst bubble. At the same time, the NBC broadcast posts a link for viewers to upload their own photos and videos.

“Whether it’s how you’re rooting your horse home, who you like in the race, you name it, we’re getting it,” Rotondo said. “And you have to remember, it’s not only people at the track, it’s people anywhere.”

Rotondo explained that the Stephen Foster broadcast yielded 300 UGC submissions, but that he expects that number to grow as viewers become accustomed to participating.

“Obviously, the first time we did this, there weren’t many people at home throwing Stephen Foster parties on a Saturday night. But when it comes to Breeders’ Cup time, people do that,” Rotondo said. “That’s the idea. By the time we get to the Breeders’ Cup, we want content all week.”



[Click here](#) to watch a sampling of the user-generated content from the Stephen Foster

Rotondo said his team learned a few things from the Foster broadcast. One was that night racing doesn’t yield the best broadcast-quality shots. But quality issues were trumped by the sheer number of non-traditional

smart phone camera angles, like one UGC clip that caught owner Ahmed Zayat lifting up jockey Victor Espinoza and embracing him in a bear hug during American Pharoah’s between-races ceremony.

“We don’t have enough cameras to be imbedded like that any other way,” Rotondo said.

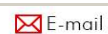
“People want that authentic point-of-view’ footage out there of ‘their’ moments,” Rotondo said. “It’s the idea that their video could be famous, sort of their moment in the sun. I don’t see any downside. At the Breeders’ Cup, the crowds are so big that we want to really take people inside the event. And that view goes straight back to your point about the *Sports Illustrated* cover. It’s 2015, this is what it’s all about.”



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Sunday, Hipodromo de Monterrico, Peru

CLASICO PAMPLONA-G1, Per\$217,500, 6-21, f/m, 3yo/up, 2000mT, 2:01.75, fm.

1--#**@&RYANS CHARM**, 134, m, 5, by Heatseeker (Ire)
 1st Dam: Lemon Fresh Tide, by Lemon Drop Kid
 2nd Dam: Tide Cat, by Storm Cat
 3rd Dam: Maytide, by Naskra

(\$6,000 yrl '11 KEESEP). O-Stud Nautica; B-Ann Marie Farm; T-Armando Filipuzzi; J-Victor Fernandez. Lifetime Record: 18-11-3-0. Per\$135,937. **Werk Nick Rating: A+ . Click for eNicks report & 5-cross pedigree.**

2--**Prize Choice (Per)**, 134, m, 5, Pure Prize--Seth's Choice, by Rahy. O-Stud Couet; B-Haras La Qallana; T-J.H. Suarez; Per\$40,481.

3--**Arabica (Per)**, 127, f, 3, Privately Held--Kabaa (Per), by Prince (Per). O-Stud Elevage; B-Haras Gina Santa Rosa (Per); T-L.A. Olivares. Per\$27,187.

Margins: 1 3/4, 2 1/2, 1 1/4.

Click for [free Equineline.com catalogue-style pedigree](#).

Sunday, Hipodromo de Monterrico, Peru

CLASICO JOCKEY CLUB DEL PERU-G1, Per\$225,000, 6-21, 3yo/up, 2400m, 2:31.06, ft.

1--&**ELBCHAUSSEE (PER)**, 134, h, 5, by Awesome Twist
 1st Dam: Ikea (Per) (MGSW & MG1SP-Per), by Combsway

2nd Dam: Alyjanni (Per), by Alamour

3rd Dam: Janni (Arg), by Hard Fighter (Ire)

O-Stud Diego Enrique; B-Haras El Catorce (Per); T-Sabino Arias; J-Carlos Trujillo. Lifetime Record: 16-7-2-1. Per\$140,625. *1/2 to Dodenhof (Per) (Timo), GSP-Per. **Werk Nick Rating: C+ . Click for eNicks report & 5-cross pedigree.**

2--**Hanomaan (Per)**, 127, c, 3, Yazamaan (GB)--Maricucha (Arg), by Honour and Glory. O-Stud El Herraje; B-Haras Gina Santa Rosa (Per); T-L.A. Olivares; Per\$42,187.

3--**El Jader (Per)**, 132, c, 4, [Thewayouare](#)--Awesome Deduction, by Awesome Again. O-Stud Santa Marina; B-Kathie Maybee; T-J.H. Suarez. Per\$28,125.

Margins: 1 1/4, 8 3/4, 3 3/4.

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Sunday, Club Hipico de Santiago, Chile

CLASICO ALBERTO VIAL INFANTE-G1, P16,825,000, 6-21, 2yo, c, 1600mT, 1:32.97, ft.

1--#**@&SAMINDAR (CHI)**, 128, c, 2, by Ivan Denisovich
 1st Dam: Sirnak (Chi), by Fappavalley
 2nd Dam: Spezia (Chi), by Domineau
 3rd Dam: Selva Rosa (Chi), by Silver Moon III

O/B-Haras Don Alberto; T-Sergio Inda; J-Manuel Martinez. P11,600,000. Lifetime record: 7-2-2-0. P21,512,000. **Werk Nick Rating: F. Click for eNicks report & 5-cross pedigree.**

2--**Herrick (Chi)**, 128, c, 2, Ivan Denisovich--Higuerillas (Chi), by Dushyantor. O-Stud Hermanos; T-Patricio Baeza. P2,900,000.

3--**Flyer (Chi)**, c, 2, [Scat Daddy](#)--Fantastic Snow, by Fantastic Light. O-Stud Rastafario; T-Guillermo Aguirre; P1,450,000.

Margins: 3/4; 1. Odds: 58.10, 12.80, 4.00.

Click for [free Equineline.com catalogue-style pedigree](#).

GOLD EDGE, 5, Eddington--Gold Spike, by Pioneering Foal born Apr. 15, a filly by Creative Cause.

Will be bred back to Creative Cause. Owned by B C Jones. Boarded at Airdrie Stud. Accomplishments: GSW, \$162,430.

I BELIEVE IN YOU, 17, Pleasant Tap--I'll Get There, by Copelan

Foal born Apr. 16, a filly by Bodemeister. Will be bred back to Into Mischief. Owned by Samantha Siegel. Boarded at Taylor Made Farm. Accomplishments: GISW, \$244,270.

SILVER REUNION, 9, Harlan's Holiday--Silver Comic, by Silver Hawk

Foal born Apr. 17, a filly by Arch. Will be bred back to Istan. Owned by B C Jones. Boarded at Airdrie Stud. Accomplishments: GSW, \$254,403.

KAY TALKS SARATOGA

by Mike Kane

While American Pharoah remains a possibility for Saratoga Race Course, there definitely will be plenty of changes awaiting visitors this summer. New York Racing Association CEO and President Chris Kay delivered the news Monday during NYRA's annual pre-season press conference:

- NYRA has added 100 picnic tables to the backyard that it will rent on a daily basis throughout the 40-day season, which opens on Friday, July 24. Kay said that 850 tables, the same number as last year, will still be available on a first-come, first-served basis.

- The lower level of the Carousel will be changed into a sports bar with reserved seating and 40 high-definition televisions that will show racing and other sports. Previously tables and chairs in that space on the back of the grandstand were free of charge.

- A museum--the Saratoga Walk of Fame--is being constructed on the grounds, to house plaques and memorabilia of people selected for the Red Jacket Ceremony, begun by Kay in 2012, for making important contributions to the track. This year's inductees are Mary Lou Whitney and Ogden Mills "Dinny" Phipps. A half-dozen large trees that provided shade in the backyard were removed to make room for the structure located near the Carousel.

- Two of the four popular giveaway days have been moved from Sundays to what are typically low-attendance weekdays, a Monday and Wednesday.

- The annual free Open House, held for 34 years on the Sunday prior to the start of the season, has been eliminated. Non-profit organizations that had raised money at the open house have been offered the opportunity to operate a booth on some weekdays during the meet.

- NYRA track announcer Larry Collmus takes over at Saratoga for Tom Durkin, who retired at the end of last season. Collmus called one day of racing at the track 14 years ago.

- The Tom Durkin Replay Center will be located in the Carousel.

Kay said he started wooing American Pharoah's owner Ahmed Zayat and trainer Bob Baffert moments after the colt completed his sweep of the Triple Crown in the June 6 GI Belmont S. Zayat said on an NBCSN telecast on June 13 at Churchill Downs that the GI Haskell Invitational Aug. 2 at Monmouth Park in New Jersey was the likely next start for his American Pharoah. A few days later, he tweeted that Saratoga--with the Gil Jim Dandy Aug. 1 and the historic GI Travers on Aug. 29--was the leading contender to host the horse.

During his comments and answering questions afterward, Kay said that several tracks are trying to secure a commitment for American Pharoah.

"This is a very complicated situation, a very competitive situation," Kay said. "We have a plan that we think is going to make the most sense. We'll put our best foot forward and try to encourage Zayat Stables and the connections to come here.

"We also have to recognize that we're a little different than other racing organizations, which don't have the kind of government oversight that we have and can't just make new rules. We're working a number of different ways within the corporate structure that we currently find ourselves to come up with something that would be very competitive."

NYRA has been under the control of New York state since May 2012 and Kay suggested that it does not have the leeway to offer incentives, which Monmouth does through paying appearance bonuses to the owner and trainer of a horse that has won Triple Crown races.

"We play with the cards that we're dealt," he said. "That's all I can tell you."

While NYRA traditionally has stayed away from incentivizing owners to run in its races--and there are no state rules in place from doing so with Thoroughbreds--it did bump the purse of the 2009 GI Woodward S. from \$500,000 to \$750,000 to encourage the owner of the 3-year-old filly Rachel Alexandra to enter. Rachel Alexandra did compete on a memorable afternoon in front of a crowd of over 30,000 at the Spa and defeated a field of older male horses.

Kay defended the decision to scrap the 34-year-old Open House, which typically drew families, saying that it was no longer a relevant way to attract new fans. He said NYRA is trying new methods, like a family day on Mondays.

"Last year, for example, there weren't that many people," he said. "In the past, I know they've been able to have horses running. It's extremely difficult to get people to run horses in an exhibition event."

Although the attendance figure for 2014 was not available, NYRA reported that 22,000 attended the open house in 2013. Through the years, NYRA releases often listed the crowds in the mid-20,000s and the event received a great deal of local media coverage.

In the sports bar, four-person tables will be available for reservation for \$35 on weekdays and for \$50 on Saturdays and Sunday, and \$100 on Travers Day. Six-person tables will go for \$50 on weekdays, \$75 on weekends and \$125 on Travers Day.

"In the last year or year before, the number of people that used that Carousel was limited and it was looking a little bit tired," Kay said. "What we're trying to do is upgrade this area and make it into a great sports bar area, like I've seen at other great racing venues around the country. To do that, we want to say, 'OK, you can enjoy it, we'll have reserved seating at a modest price and enjoy the day.'"

In recent years, NYRA began selling the use of a small number of picnic tables for use on Travers Day and donated the money to charity. Revenue for the 100 tables located near the paddock, Kay said, will go to NYRA. The rates for the tables: \$40 on weekdays, \$60 on weekends and \$100 on Travers Day.

Kay said that NYRA has already sold 2,800 season tickets, twice the number at this time last year.



FASIG-TIPTON DONATES TO NEW VOCATIONS

Fasig-Tipton has donated \$100,000 to sponsor the outdoor arena at the New Vocations Racehorse Adoption Program's new retraining and rehoming facility on the historic Mereworth Farm. Fasig-Tipton becomes one of the founding members of New Vocations' \$2-million capital campaign.

"The New Vocations project at Mereworth Farm is an outstanding example of what can be accomplished through the cooperative efforts of many parties in the Thoroughbred industry," said Boyd Browning, President and CEO of Fasig-Tipton. "Fasig-Tipton is proud to participate in this capital campaign and we look forward seeing many Thoroughbreds benefit from the retraining and adoption efforts of New Vocations at this exceptional facility."

The new New Vocations facility will include two 15-stall barns, indoor arena, outdoor arena, office and multiple pastures and paddocks, which will double the program's Lexington capacity.

"Thousands of retired racehorses will benefit from the vocational training received in the new arena," said New Vocations Program Director Anna Ford. "We are forever grateful to Fasig-Tipton for their pledge to our campaign and continued support of our mission to rehab, retrain and rehome retired racehorses."

A ceremonial groundbreaking for the project will take place June 24 at 11 a.m. at the construction site on the corner of Dolan and Bethel Roads in Fayette County. Browning, Elliott Walden of WinStar Farm and Hall of Fame jockey Pat Day will speak during the short program. A light lunch will follow. The public is asked to RSVP to anna@horseadoption.com.

Eastern U.S.

Monday's Results:

3rd-PRX, \$53,080, Msw, 6-22, 3/up, 5fT, :58.41, gd. ARTISTIC DRIFTER (c, 3, Northern Afleet--Art Student {SW}, by El Prado {Ire}), a \$100,000 KEESEP yearling buy, raced greenly and held on to be second behind So Clutch (Mineshaft) in his six-panel debut over the main track here May 16. Sent postward as the 3-1 second choice for this first try on the lawn, the chestnut tracked the pace through a quarter-mile in :22.08 and angled off the rail entering the lane. Muzzled Mousse (The Pamplemousse) opened up a three-length lead in midstretch, but Artistic Drifter gobbled up ground with a steady rally and prevailed by a half-length over that rival. The winner is a half to Art Show (Out of Place), SW, \$243,500, and comes from the extended family of French champion Raintrap (GB) (Rainbow Quest). Art Student has a yearling full sister to the winner, and was bred to Drosselmeyer last term. Lifetime Record: 2-1-1-0, \$47,600. Click for the [Equibase.com chart](#) or [VIDEO, sponsored by Fasig-Tipton](#).

O-Waldorf Racing Stables LLC; B-William M Backer Revocable Trust (PA); T-Marya K Montoya.

The PA-Bred Premium - Earn More

7th-DEL, \$34,375, Msw, 6-22, 3yo/up, 1 1/16m, 1:43.86, ft.

+ TRIESTE (c, 3, Tiznow--Regala Di Trieste, by Old Trieste) registered a string of works at Palm Meadows over the winter and traveled north with his trainer to continue preparations for this debut try at Fair Hill. The colt posted bullet four-furlong moves over both dirt and All-Weather surfaces there May 14 and June 5, respectively, yet was overlooked at odds of 7-1 as the only first-timer in this field. Away in good order from the inside post, he set a pressured pace from the rail through a half-mile in :47.35. The bay shook clear from favored Uncle Duncan (Bellamy Road) turning for home and held safe a 2 3/4-length margin to the wire. Indy Strike (Curlin) rallied late to secure place honors. The winner's dam is a half to Pioneer of the Nile (Empire Maker)--MGISW and sire of recent Triple Crown winner American Pharoah--and MGSP Forefathers (Gone West). Trieste has an unnamed juvenile half-brother by Tizway and a weanling half-brother by Bodemeister. Sales History: \$170,000 Wlg '12 KEENOV; \$75,000 Ylg '13 FTKOCT. Lifetime Record: 1-1-0-0, \$20,400. Click for the [Equibase.com chart](#) or [VIDEO, sponsored by Fasig-Tipton](#).

O-John F Youngblood; B-Donarra Thoroughbreds LLC (FL); T-Michael R Matz.

Hidden Brook Sales Graduate
 Purchased by Donato Lanni/Hill 'n' Dale Bloodstock
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IN FRANCE:

Spinning Cloud, f, 3, Street Cry (Ire). See "Breeders' Edition Europe."

IN JAPAN:

Septieme, c, 3, Harlan's Holiday--Some Pretender, by Strong Contender. Hakodate, 6-20, Novice Race, 10fT. Lifetime Record: 9-1-2-0, \$75,610. O-Kazumi Yoshida; B-Machmer Hall, Cherokee Equine & Pomerol Pty LTD; T-Manabu Ikezoe. *\$95,000 yrl '13 KEESEP; \$200,000 2yo '14 OBSMAR.

CO-BRED BY, FOALD AND RAISED AT MACHMER HALL
 SELECT SALES Graduate...Exceeding Expectations
 Purchased by Narvick Int'l / R. Takahashi

A # will distinguish first-time stakes-winners, a @ will indicate first-time graded stakes-winners, a & will denote a first-time Grade/Group 1 winner, a + will indicate first-time starters, an (S) will be used for state-bred races, a (C) will be used for maiden-claiming races and an (R) will be used for other restricted races.



Western U.S.

Sunday Night's Results:

COCA-COLA H., (NB) \$50,000, EMD, 6-21, 3yo, c/g, 1m, 1:36.80, ft.

1--**THETRAILERGUY**, 117, g, 3, by Henny Hughes

1st Dam: Unbridled Glory, by Unbridled.

2nd Dam: Lucky Soph, by Cozzene

3rd Dam: Lucky Spell, by Lucky Mel

(\$60,000 Ylg '13 KEESEP; \$95,000 RNA 2yo '14

OBSAPR; \$75,000 2yo '14 OBSOPN). O-Nelson

Family Racing; B-Byerpatch Farm (KY); T-Monique

Snowden; J-Julien Couton. \$27,500. Lifetime

Record: 4-3-1-0, \$54,425.

Consigned by Hill 'n' Dale Sales Agency

2--**Prime Engine**, 119, c, 3, [Northern Afleet](#)--Gravy

Train's Song, by Unbridled's Song. (\$54,000 Wlg '12

KEENOV; \$110,000 Ylg '13 KEESEP; \$145,000 RNA

2yo '14 BARMAR). O-Mark DeDomenico LLC; B-Gene

Tenbrink (KY); T-Michael Puhich. \$10,000.

PINHOOKED BY & RAISED AT MACHMER HALL

SELECT SALES Graduate...Exceeding Expectations

Graduate of Pegasus Training Center

Raised and Sold by FORBUSH FARM

3--**Senna**, 116, g, 3, [Tale of Ekati](#)--Perfect Paula, by

Songandaprayer. (\$45,000 Wlg '12 KEENOV;

\$160,000 Ylg '13 KEESEP; \$75,000 2yo '14

KEEAPR). O-Glyn C. Kelly & Anne MacLennan;

B-Extern Developments LTD. (KY); T-Dan L Markle.

\$7,500.

Bred, Raised & Sold by FRANKFORT PARK FARM

McElroy Equine 2yo Auction Purchase

Margins: HF, HF, NK. Odds: 8.20, 2.90, 19.80.

Also Ran: Percy Fawcett, Gloria's Angelo, O B Harbor, Fooled Again, Betrbe gone, Awesome Indian.

The trailerguy missed by a length when runner-up on debut over 5 1/2 panels here May 2 and graduated as the heavy favorite in a local 6 1/2-furlong contest May 16. Recently the winner of a May 31 allowance event over that same trip, he was nevertheless sent postward at two ticks above his 6-1 morning line for this stakes debut. The chestnut was bumped by a rival soon after the start and quickly secured position tracking a four-horse scramble for the lead behind a half mile in :46 flat. Patiently waiting for a seam as the field turned for home, Thetrailerguy split horses in deep stretch and edged away in the final strides. "I honestly was holding my breath to the last jump," said winning trainer Monique Snowden. "I can't believe this just happened." The winner's dam is a half-sister to MGSP Lucky Pulpit (Pulpit). [Click for the Equibase.com chart.](#)

TDN TODAY

Regional Report..... 5 pages

ROOKIES

First-crop starters to watch: Tuesday, June 23

Sire (Sire's Sire), current farm, 2012 Fee, #foals of racing age/Winners/

BlackTypeWnrs * Race #-track, race type, distance, runner, odds (if available)

SKYLORD (Sky Mesa), 7/0/0

4-IND, Msw, 5f, +Check Or a Wreck, \$8K PED IND yrl, 10-1

First/second-crop starters to watch: Tuesday, June 23

Sire (Sire's Sire), current farm, 2011 Fee, #foals of racing age/Winners/

BlackTypeWnrs * Race #-track, race type, distance, runner, odds (if available)

DESERT PARTY (Street Cry {Ire}), Sequel, \$8K, 115/22/3

4-IND, Msw, 5f, +Partay, 6-1

BREEDERS' EDITION AMERICA

ALLOWANCE RESULTS:

8th-DEL, \$37,250, (NW3X)/Opt. Clm (\$55,000), 6-22, 3yo/up, 6f, 1:08.43, ft.

DOC ALMON (g, 5, Any Given Saturday--Guidebook

{SP, \$242,086}, by Notebook) Lifetime Record:

27-8-4-5, \$310,471. O-Bruce Golden Racing; B-Jim &

Sylvia Didion (KY); T-David Jacobson. *\$75,000 Ylg

'11 FTKJUL.

6th-PRX, \$35,800, (S), 6-22, (NW1X), 3yo/up, 7f, 1:24.50, ft.

ROXBURY N OVERTON (c, 3, Andiron--Centennial Cat,

by Tale of the Cat) Lifetime Record: 10-2-4-0,

\$104,744. O/B-Jettany Thoroughbred Corp & JAG

Racing Inc (PA); T-Ramon Preciado.

5th-PRX, \$35,800, (S), 6-22, (NW1X), 3yo/up, f/m, 7f, 1:25.11, ft.

SILVER MONEY (f, 3, Eurosilver--Spright, by Wekiva

Springs) Lifetime Record: 6-2-1-0, \$51,560. O-Swilcan

Stable LLC; B-Joseph Holman (PA); T-Robert E Reid Jr.

1st-PID, \$27,720, 6-22, (NW1X), 3yo/up, f/m, 5 1/2f (AWT), 1:04.54, ft.

I ZOOM (f, 3, Burning Roma--Lake Louise, by Devil His

Due) Lifetime Record: 10-3-1-0, \$49,420. O-Gene J.

Gilmore; B-Gene J & Phyllis K Gilmore (FL); T-Gerald S

Bennett.

All horses in the TDN are bred in North America, unless otherwise indicated

• ON THE WORKTAB •

BELMONT

Hard Not to Like (Hard Spun), 5f, 1:01.22, 1/1

Race Day (Tapit), 5f, 1:01.26, 2/9

SANTA ANITA

Bayern (Offlee Wild), 4f, :46.60, 2/62

SARATOGA

Speightster (Speightstown), 4f (tr), :47.73, 1/8



7th-TDN, \$27,000, 6-22, (NW2L), 3yo/up, 1m, 1:40.20, ft.

BUCK MAGIC (g, 4, [Broken Vow](#)--Gatorette, by **Distorted Humor**) Lifetime Record: 22-2-3-5, \$76,263. O-Gene Burkholder; B-Mike & Katherine Ball (KY); T-Ronald W. Puhl.

10th-EMD, \$25,200, 6-21, 3yo, 1m, 1:36.69, ft. **JOHN'S NOT BLUFFIN** (g, 3, [Raise the Bluff](#)--Dark Diva, by **Majesterian**) Lifetime Record: 4-2-0-0, \$28,101. O/B-Ron Crockett Inc & Carnation Racing Stables Inc (WA); T-Frank Lucarelli. *\$47,000 Ylg '13 WASSEP.

ADDITIONAL MAIDEN WINNERS:

Beth's Bling, f, 3, [City Zip](#)--Got Bling (MSP), by Langfuhr. TDN, 6-22, 5 1/2f, 1:07.08. B-Langsem Farm Inc (OH). *\$75,000 Ylg '13 KEESEP.

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Monday's Results:

1st-CHW, £5,000, Mdn, 6-22, 3-5yo, 12f 23yT, 2:37.33, gd.

MILL SPRINGS (GB) (f, 3, [Shirocco {Ger}](#)--Mezzogiorno {GB} (SW & MG1SP-Eng, \$117,350), by **Unfuwain**), runner-up over course and distance in her third go last time June 12, broke best of the four and went into an immediate lead here. Maintaining control throughout, the 2-1 second favorite was shaken up approaching the final quarter mile and stayed on strongly in the closing stages to easily best Paddys Runner (GB) (Sir Percy {GB}) by four lengths. The winner is a half to Monturani (Ire) (Indian Ridge {Ire}), GSW-Ire, MSW & MGSP-Eng, GSP-Fr & Ity, \$330,364. Lifetime Record: 4-1-1-1, \$7,213. [Video, sponsored by Fasig-Tipton](#). O/B-Mrs Rebecca Philipps (GB); T-John Gosden.

4th-WOL, £4,500, Mdn, 6-22, 2yo, 5f 216y (AWT), 1:16.17, ft.

ROULEAU (GB) (c, 2, [Exceed and Excel {Aus}](#)--Rachelle {Ire}, by **Mark of Esteem {Ire}**), who was fourth on debut at Nottingham June 11, was sent up to stalk the early pace. In command before the furlong pole, the 1-4 pick was pushed out to score by 2 1/4 lengths from Rasheeq (Ire) (Vale of York {Ire}). The winner is a half-brother to Amadeus Wolf (GB) (Mozart {Ire}), G1SW-Eng & G1SP-Fr, \$718,985. Lifetime Record: 2-1-0-0, \$4,997. [Video, sponsored by Fasig-Tipton](#). O-Godolphin; B-Darley (GB); T-Charlie Appleby.

1st-WDS, £4,500, Mdn, 6-22, 2yo, 6fT, 1:13.52, gd. + **FLYING EMPRESS (GB)** (f, 2, [Holy Roman Emperor {Ire}](#)--Fly Free {GB}, by **Halling**), sent off at 5-1, was positioned behind the early leaders before taking over with a quarter mile to race. Kept up to her work late on, the 9,000gns TAOC yearling and £60,000 DONBRE 2yo beat Clever Bob (Ire) (Big Bad Bob {Ire}) by a half length. Lifetime Record: 1-1-0-0, \$4,623. [Video, sponsored by Fasig-Tipton](#). O-Qatar Racing Limited; B-Laundry Cottage Stud Farm (GB); T-Ralph Beckett.

1st-WET, £4,000, Mdn, 6-22, 2yo, 7fT, 1:28.46, g/f. **KING'S PAVILION (IRE)** (c, 2, [King's Best](#)--Embassy {GB} {Hwt. 2yo Filly & G1SW-Eng, \$189,489}, by **Cadeaux Genereux {GB}**), third last time over six furlongs at Ayr June 8, broke awkwardly, but quickly had the lead. Sent clear with a quarter mile remaining, the 11-10 favorite stayed on to score by 2 3/4 lengths from Rioca (Ire) (Jeremy). Lifetime Record: 3-1-1-1, \$6,929.

O-Sheikh Hamdan bin Mohammed Al Maktoum; B-Darley (IRE); T-Mark S. Johnston.

Australasia

STRONG DEMAND FOR QUALITY WEANLINGS

Day two of the Inglis Great Southern Sale could be classified into three sections. It began with forty two of the Platinum weanlings selling followed by the remaining general weanling section. This was in turn followed by the opening broodmare section. It was within the first hour of trading that saw the weanling sales topper go through the ring.

This was for lot [241](#), a son of **Exceed And Excel (Aus)** (Danehill) consigned by Makybe, which sold to a partnership of Ampulla Lodge and New Zealand's Ascot Farm for A\$300,000. Exceed And Excel is a proven global stallion, his son Buratino (Ire) was an impressive winner of the G2 Coventry S. at Royal Ascot last week, and one of his new owners Steve Jostlear of Ampulla Lodge remarked, "He is the best colt we've seen all year. I've looked at every colt in every sale, and he is the best by a long way."



Sire of the top lot, Exceed And Excel *Racing Post*

These thoughts were echoed by his new co-owner Maureen Harvey who commented, "Pedigree-wise he ticked all the boxes, and type also. He's a great example of the sire."

Makybe's Lorraine Swanson was also thrilled with the outcome, but neither was she surprised, "There were about six different sets of people that had multiple looks, there were heaps of hits on his X-Rays also, and we knew that they were pretty much spot on," said Swanson.

The rest of the weanling section was a fairly low key affair, but the sale sprang back to life when the broodmare selling commenced. This was highlighted by lot [403 Illusional \(Aus\)](#) (Redoute's Choice {Aus}) who was purchased by Caulfield trainer John Salanitri on behalf of his client Eddie Hirsch for A\$160,000.

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**INGLIS GREAT SOUTHERN SALE
TOP WEANLINGS MONDAY**

Lot	Sex	Sire	Dam	Price (\$)
241	c	Exceed and Excel (Aus)	Common Smytzer (Aus)	\$300,000
<i>B-Makybe Racing & Breeding</i>				
Consigned by Makybe				
Purchased by Ampulla Lodge/Ascot Farm				
235	c	Fastnet Rock (Aus)	Cherishing	\$150,000
<i>B-Katom</i>				
Consigned by Erinvale Thoroughbreds				
Purchased by W Cockram				

TOP BROODMARES MONDAY

Lot	Name	Price (\$)
403	Illusional (Aus) <i>(m, 2001, Redoutes's Choice {Aus}-Lodore Magic {NZ}, by Kingdom Bay {NZ})</i> <i>B-Jynnbrook Pty Ltd</i>	\$160,000
Consigned by Phoenix Broodmare Farm		
Purchased by Salanitri Racing		
366	Exposed (Aus) <i>(m, 2010, More Than Ready-Hillfa {Aus}, by Danehill)</i> <i>B-Limerick Lane Thoroughbreds</i>	\$110,000
Consigned by Limerick Lane Thoroughbreds		
Purchased by Bruce Perry Bloodstock		



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INGLIS GREAT SOUTHERN SALE

WEANLING TOTALS	2015	2014
• Catalogued	354	279
• No. Offered	322	255
• No. Sold	270	224
• RNAs	52	30
• % RNAs	19%	13%
• High Price	A\$300k	A\$175k
• Gross	A\$5,218,700	A\$3,249,000
• Average (% change)	A\$19,329 (+33%)	A\$14,504

**BREEDERS' EDITION
EUROPE**

ADDITIONAL MAIDEN WINNERS:

First Winner for Freshman Sire

- + **American Queen (Ger)**, f, 2, **Wiener Walzer (Ger)**--Alia (Ger), by Tertullian. BRE, 6-21, 6fT, 1:16.77. B-Erika Ulbricht (GER). *€4,000 RNA Yrl '14 BBAGO. **First winner for freshman sire (by Dynaformer).
- Nobel's Blues (Ire)**, c, 3, **Alfred Nobel (Ire)**--Ragtime Blues (Ire), by Grand Lodge. DOR, 6-21, 8f 165yT, 1:48.52. B-J O'Dwyer (IRE). *€20,000 Wlg '12 GOFNOV; €14,000 Yrl '13 TATSPT.
- Mekong Delta (Ire)**, f, 3, **Azamour (Ire)**--Halong Bay (Fr) (SW-lty, \$165,616), by Montjeu (Ire). MTB, 6-21, 11f 55yT, 2:25.50. B-Deln Ltd (IRE). *€22,000 RNA Yrl '13 AROCT.
- Kigali (Ger)**, f, 3, **Dalakhani (Ire)**--Kalla (GB) (GSW-Fr, \$128,231), by Monsun (Ger). DOR, 6-21, 10fT, 2:08.39. B-Gestut Schlenderhan (GER).
- Zamperini (Ire)**, g, 3, **Fast Company (Ire)**--Lucky Date (Ire) (SP-Eng), by Halling. WOL, 6-22, 8f 141y (AWT), 1:50.54. B-Maurice Craig (IRE). €24,000 Wlg '12 GOFNOV; 35,000gns Ylg '13 TAOCT.
- + **Meliora (Ire)**, f, 3, **Starspangledbanner (Aus)**--Messelina (GB), by Noverre. DOR, 6-21, 10fT, 2:09.54. B-Litex Commerce AD (IRE).
- Spinning Cloud**, f, 3, **Street Cry (Ire)**--Sky Song (Ire), by Sadler's Wells. AXB, 6-21, 10fT, 2:01. B-Darley (KY). *1/2 to Laverock (Ire) (Octagonal {NZ}), G1SW-Fr & lty, G1SP-Ger, GSP-Eng & SP-Tur, \$931,476.
- Teosroyal (Ire)**, f, 3, **Teofilo (Ire)**--Fille de Joie (Ire), by Royal Academy. CHW, 6-22, 8f 14yT, 1:34.07. B-Tullamaine Castle Stud (IRE). *60,000gns Ylg '13 TAOCT.
- Tunnel Creek (GB)**, g, 3, **Tobougg (Ire)**--Free Offer (GB), by Generous (Ire). WIN, 6-22, 8f 67yT, 1:46.46. B-The Earl Cadogan (GB).

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Fasig-Tipton graduate Trieste (Tiznow) goes wire-to-wire to win his debut at Delaware Park.



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